

# Designing & Engineering High-Performance Web Products

A product-focused digital agency delivering scalable WordPress, no-code, and custom web solutions for startups, brands, and organizations globally.

We believe websites should not just exist — they should **work, evolve, and support real business growth.**

# About Us

10+ yrs team experience

7+ core specialists

2+ locations

ThemeWire was built on a simple idea: digital products deserve the same level of care, structure, and long-term thinking as any serious business asset.

We design and engineer WordPress-based products that prioritize performance, usability, and maintainability. From early-stage startups to established enterprises and NGOs, we work closely with our clients to translate vision into reliable, scalable digital experiences.

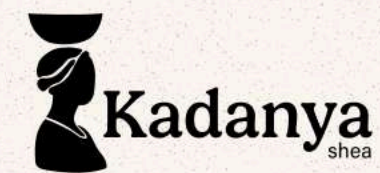
With teams operating across **the globe**, we deliver globally while staying grounded in local context and real user needs.

We don't chase trends.

We build products that endure.

# Clients

We partner with a diverse range of organizations from early-stage startups to established enterprises and mission-driven institutions. Our clients value clarity, reliability, and long-term thinking.



Startups & Scale-ups · Enterprise Organizations · Non-Governmental Organizations (NGOs) · Community & Membership-Based Platforms · Product-Led Digital Businesses

# Industries / Geography

We've delivered digital products across multiple industries and regions, adapting our approach to different users, markets, and growth stages.

**Industries include;**

## Technology & Digital Products

SaaS platforms, tech communities, developer ecosystems

## Commerce & Consumer Brands

E-commerce, retail, fashion, lifestyle, food & beverage

## Real Estate, Hospitality & Property

Residential and commercial developments, hospitality brands, lifestyle spaces

## Finance, Enterprise & Professional Services

Fintech, enterprise platforms, corporate and professional service providers



North America

South America

Africa

Europe

Middle East

Geography Reach

# Services

1

## Branding (Partner-Led)

We collaborate with trusted branding partners to support rebrands and new identities, ensuring visual systems translate seamlessly across digital platforms.

### Capabilities

Brand Research

Identity Systems

Guidelines

Naming

Re-branding

Rollout Support

2

## Web Design & Development

We design websites as products, not pages, balancing aesthetics, performance, and long-term usability.

### Capabilities

UI/UX Design

Webflow Development

Shopify Development

Custom Wordpress Theme & Plugin Development

Headless WordPress & CMS Architecture

Website Maintenance & Optimization

3

## SEO & Performance

Our SEO approach blends technical precision with user experience to drive sustainable organic growth.

### Capabilities

Technical SEO

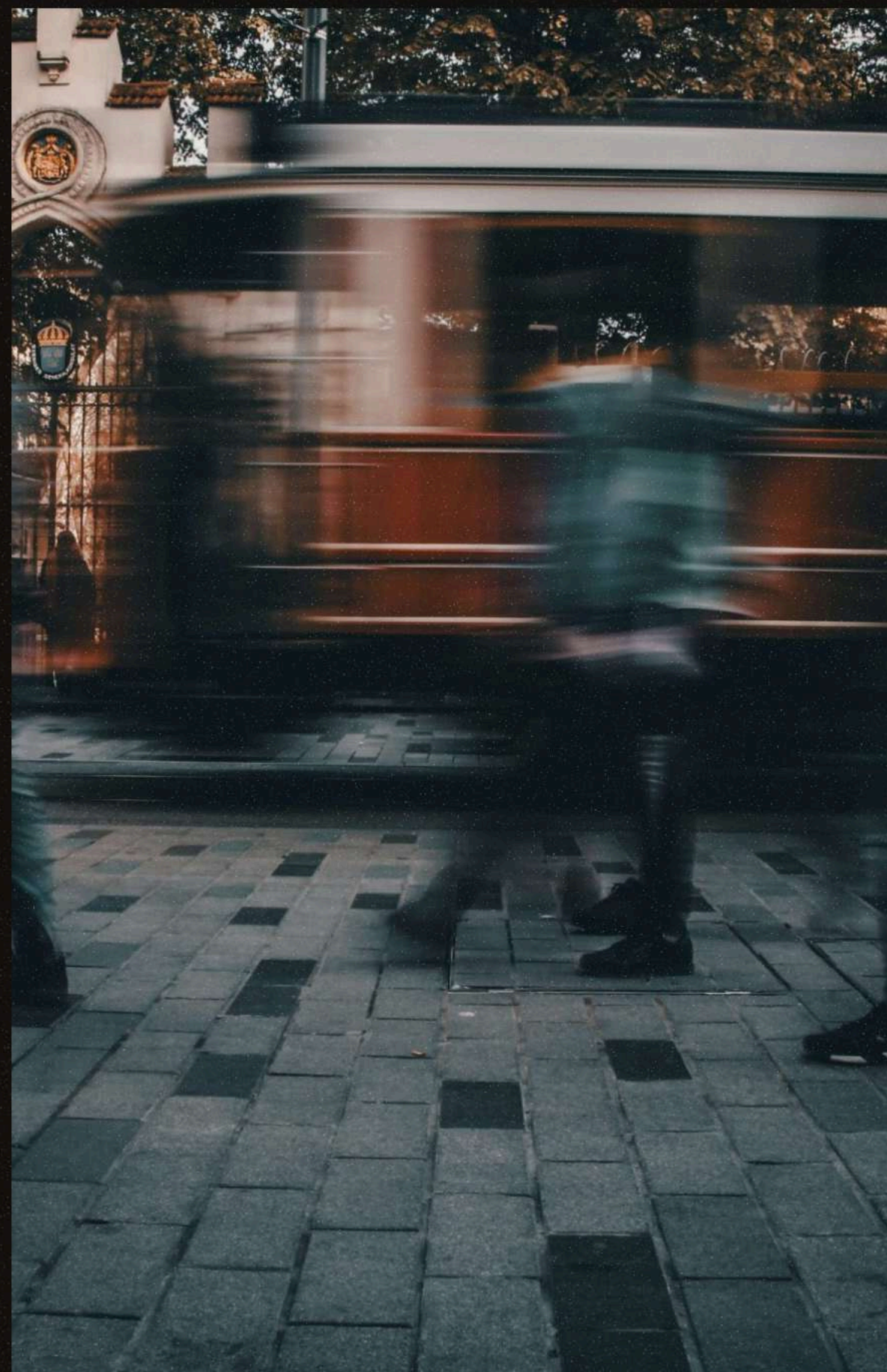
On-Page Optimization

Audits

Performance Tracking

Schema Implementation

Mobile Optimization



# Our Process

We follow a structured yet flexible process that keeps projects focused, collaborative, and outcome-driven.

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1 Discovery

Understanding goals, users, and constraints

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2 Research

Aligning business objectives with technical and competitive insights

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3 Design

Crafting intuitive UI/UX and cohesive visual systems

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4 Development

Clean, scalable, performance-focused implementation

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5 QA

Testing for performance, accessibility, and reliability

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6 Launch

Controlled deployment with post-launch validation

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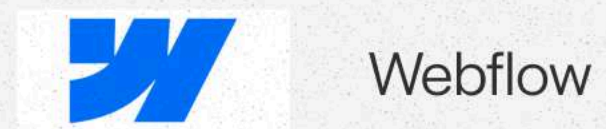
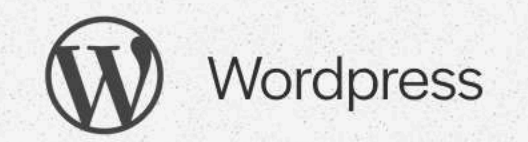
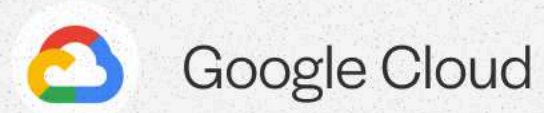
7 Support

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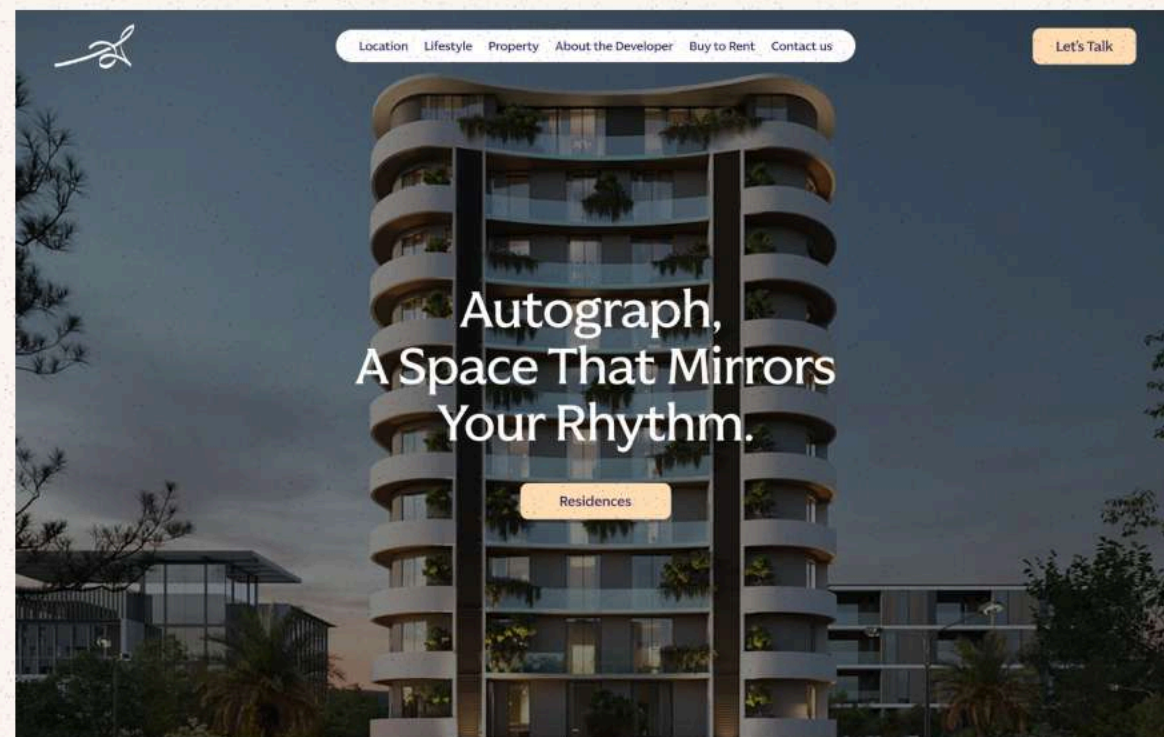
Ongoing optimization, maintenance, and iteration

# Our Technology / Stack

We continuously evolve our stack to support secure, scalable, and future-ready digital products.

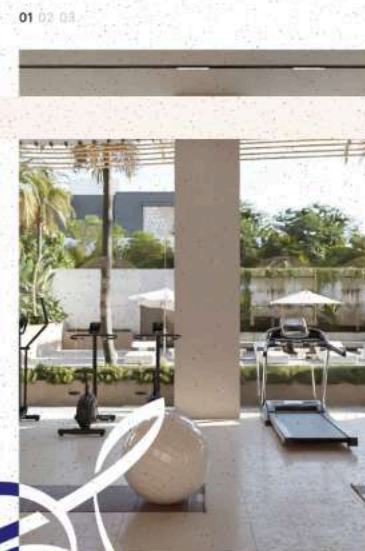


# Selected / Projects



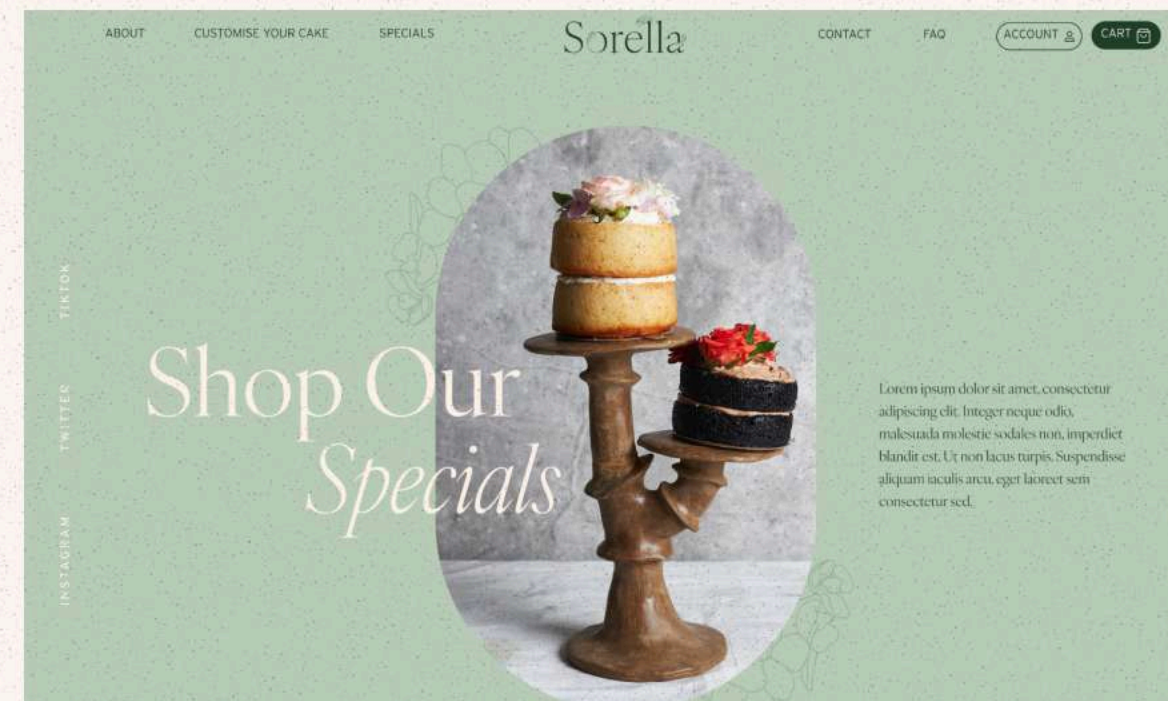
The Autograph is more than a residence

Philosophy



The Autograph is a statement of individuality – where modern elegance is sculpted into timeless value.

Every detail reflects our belief that luxury is not excess, but harmony: just enough, never too much.



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Need something a bit more custom?  
Give us the *juicy* details.

First Name \*

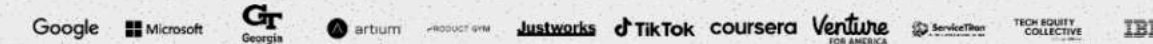
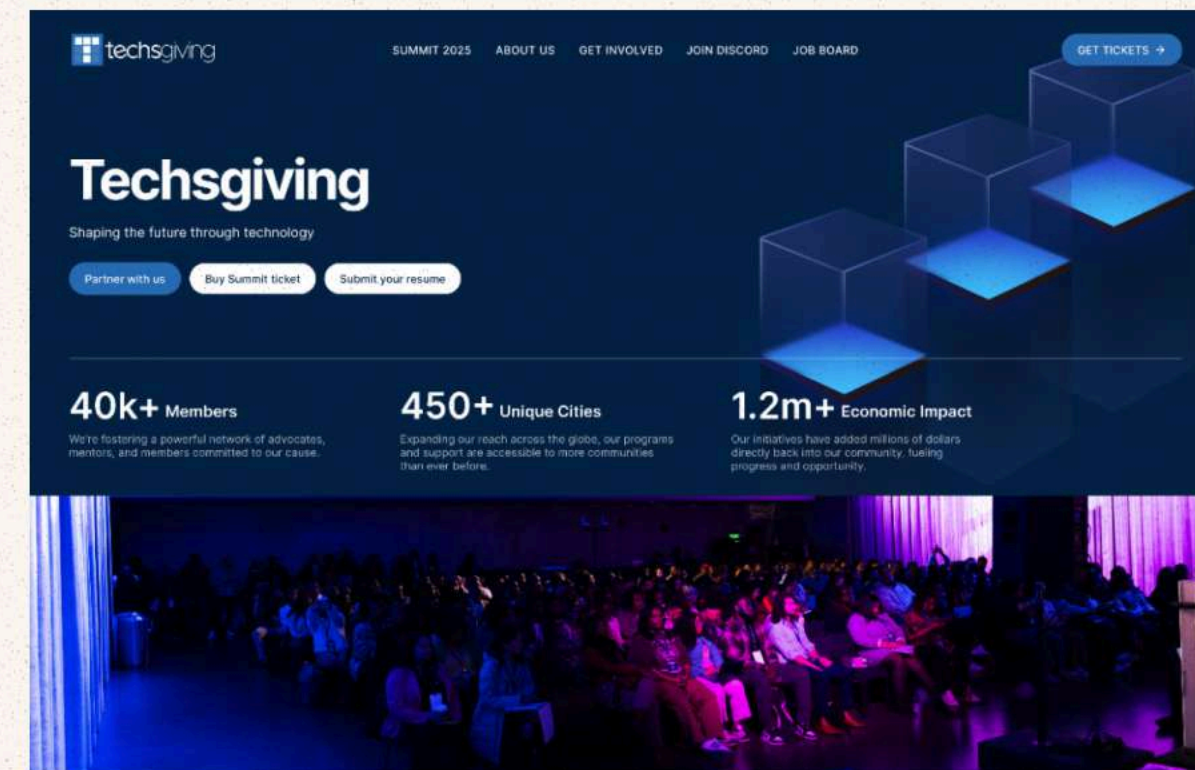
Last Name \*

Email Address \*

Phone Number \*

Cake Description \*

Next >



Partner with us

Partner with us to expand access to tech careers through scalable training and strategic support.

**Entrepreneur empowerment**

We help entrepreneurs scale their business by amplifying their work and supporting their growth.

Grow Your Business

**Professional advancement**

We curate resources and host community events designed to facilitate networking opportunities and skill building.

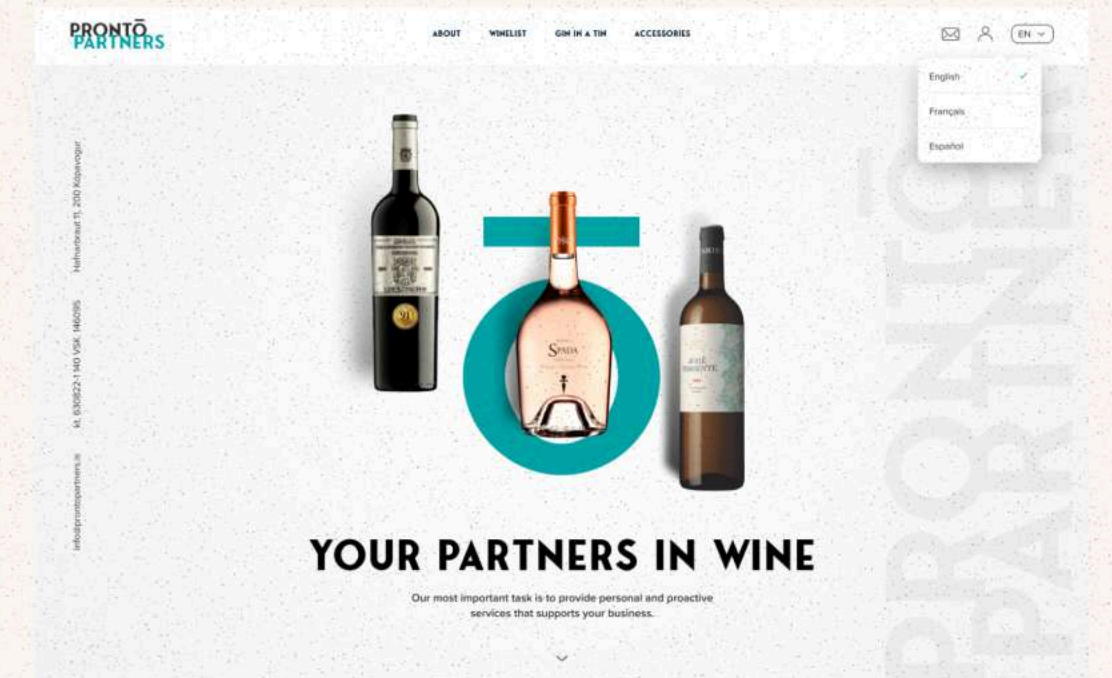
Connect With Top Talent

**Workforce development**

We create targeted programs that support individuals reach their full potential and drive economic growth.

Upskill Your Workforce Now

Press & News Features



WHAT WE DO

**World-class wines**

We partner with the world's best wineries to be able to bring you world-class wines.

**Service and support**

Our most important task is to provide personal and proactive program and product services that support your business.

**For all to enjoy**

With quality wines and good partnerships we will bring to you the great experience and history found in every 750ml for all to enjoy.

THE WINE COLLECTION



# Shoko.to

Fashion • E-commerce • Lifestyle

A contemporary fashion brand blending cultural heritage with modern design. The goal was to establish a strong digital presence that could scale sales while preserving brand storytelling.

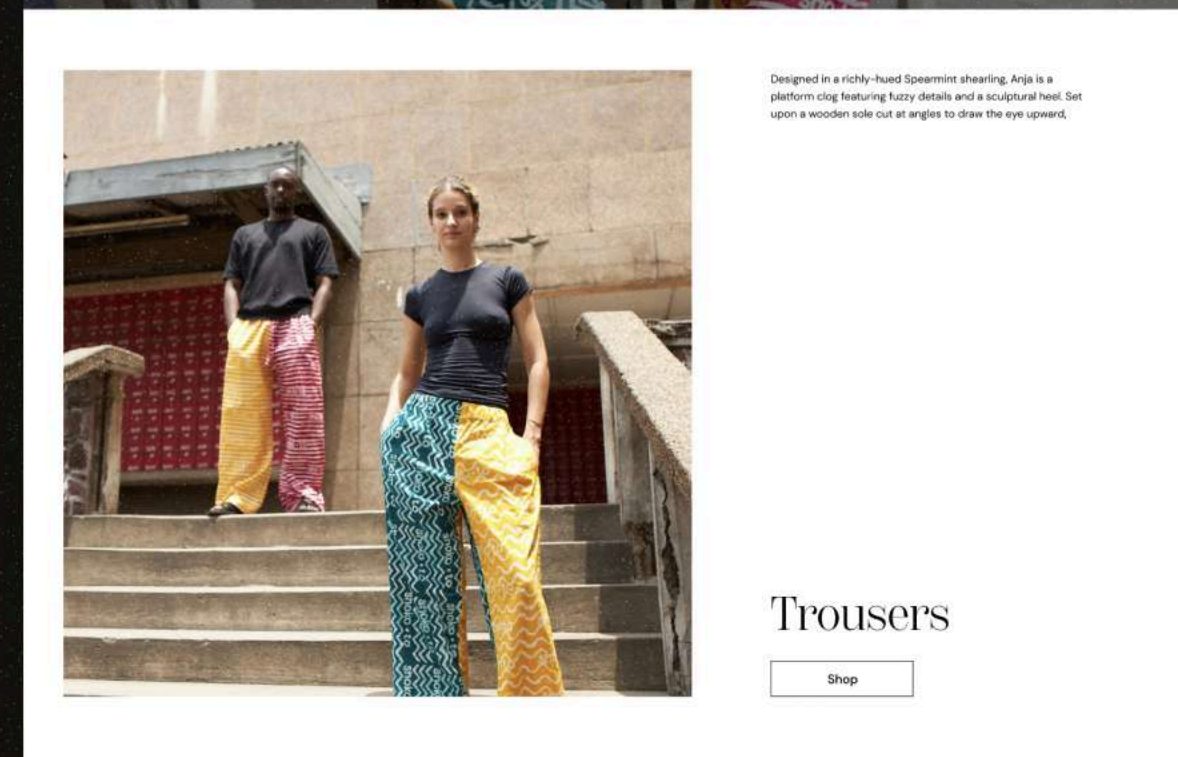
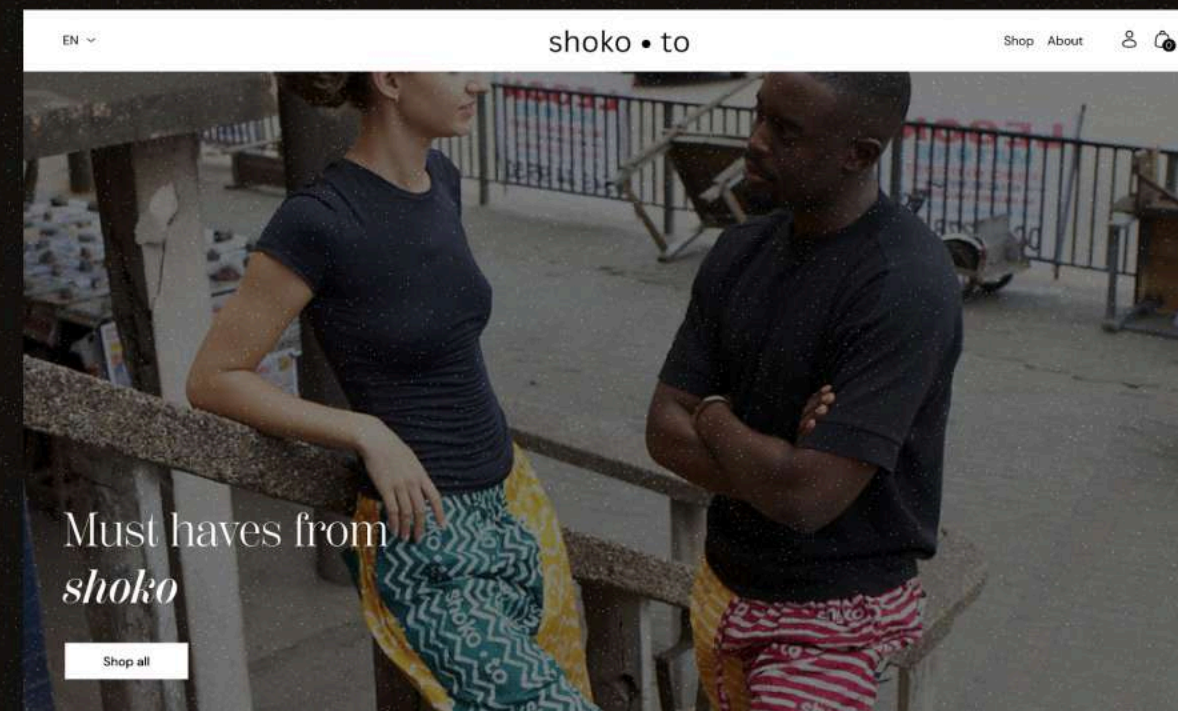
We delivered a custom WordPress e-commerce experience focused on product discovery, visual clarity, and seamless purchasing.

## Services

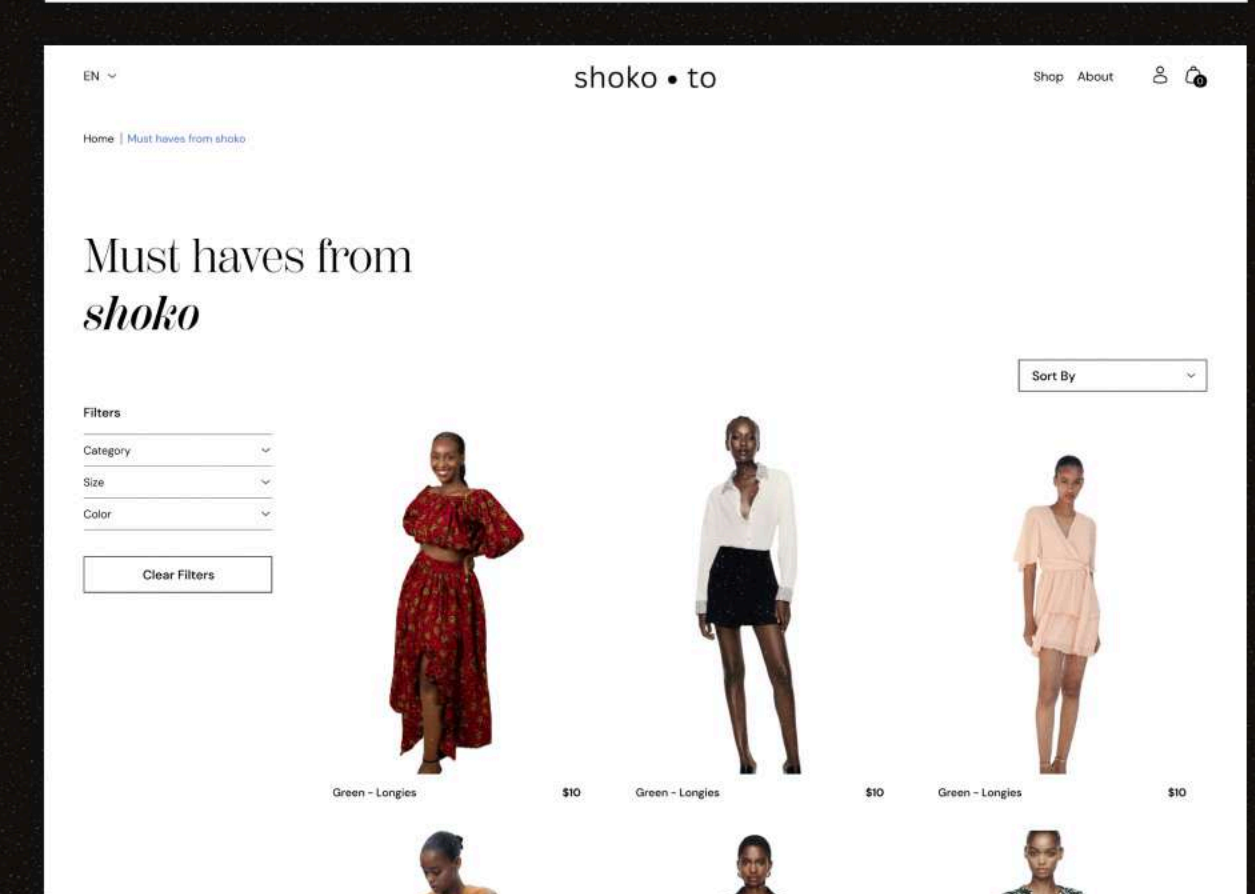
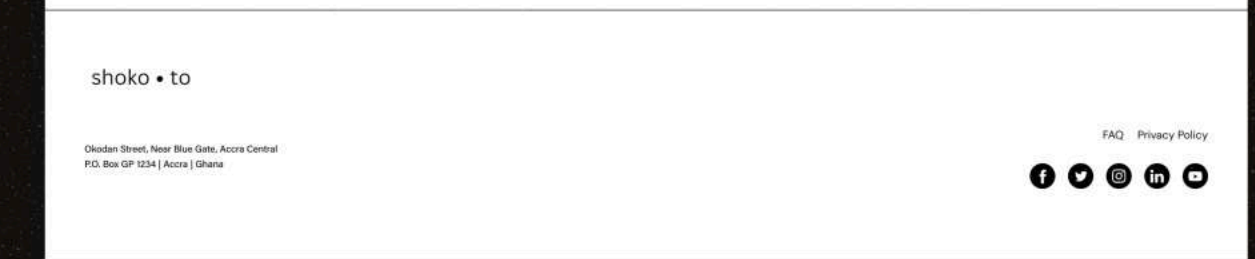
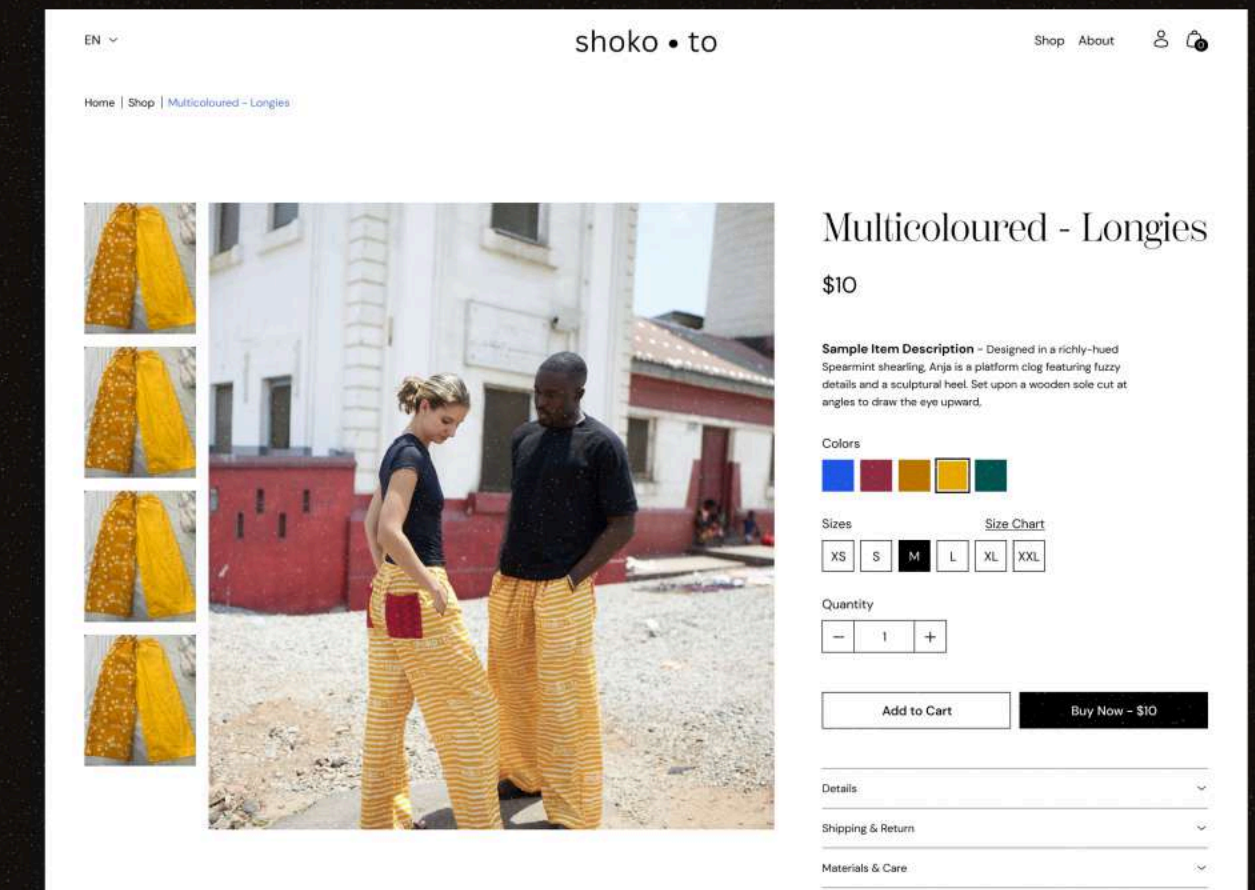
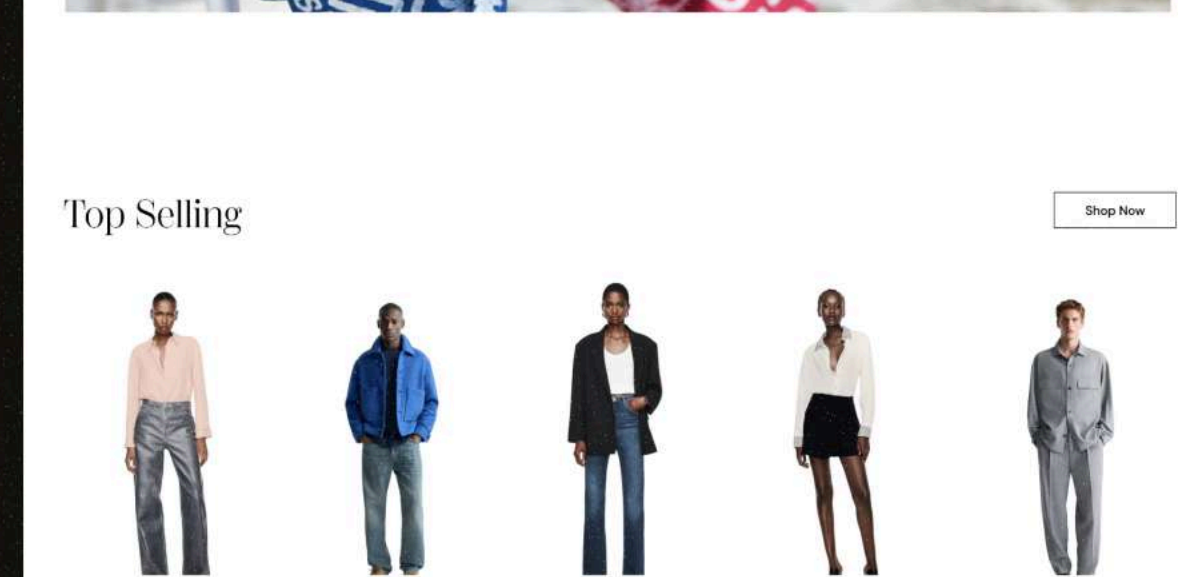
Web Design • E-commerce Development • Custom WordPress Theme

## Links

Figma · [shokoto.co](https://shokoto.co)



The Hype is real... For us, comfort isn't rocket science — it's lifestyle.



# Sorella / Bakery

## Food • E-commerce

An artisanal bakery known for handcrafted pastries and celebration cakes made from locally sourced ingredients. Beyond a standard online shop, they needed a digital experience that allowed customers to personalize cakes for specific occasions, while remaining simple for non-technical staff to manage.

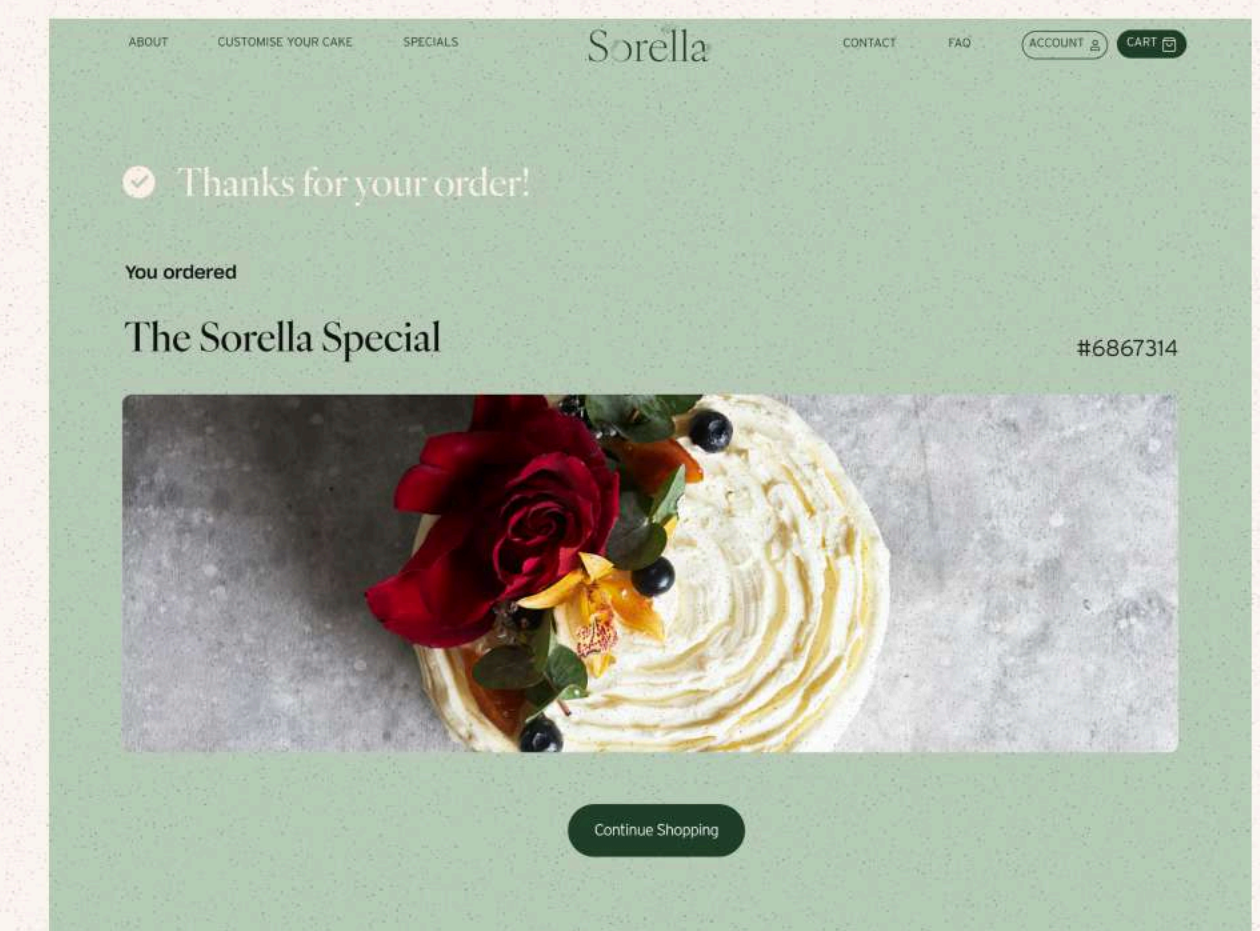
We designed and developed a custom WordPress e-commerce platform featuring a guided cake customization flow, enabling users to select cake size, flavors, fillings, inscriptions, and delivery preferences. The experience balances flexibility for customers with operational clarity for the business.

## Services

Web Design • E-commerce Development • Custom WordPress Theme

## Links

Figma · [thesorellabakery.com](https://thesorellabakery.com)



# Skin / Gourmet

## Beauty & Personal Care • Sustainability

A Ghanaian skincare brand producing 100% natural, ethically sourced beauty products. As the brand expanded beyond Ghana, they needed a digital platform that could serve local and international audiences while maintaining consistent branding and operational control.

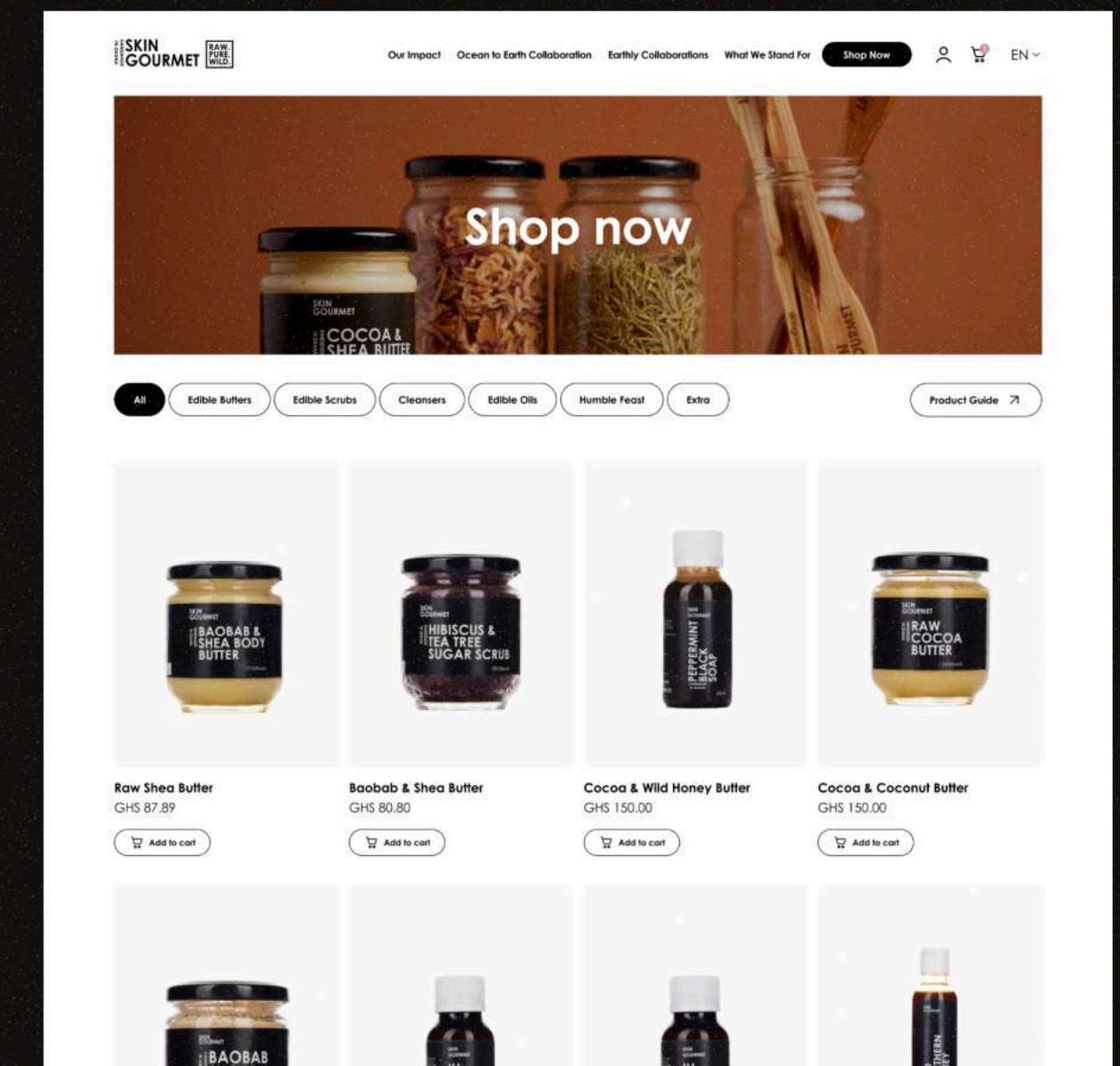
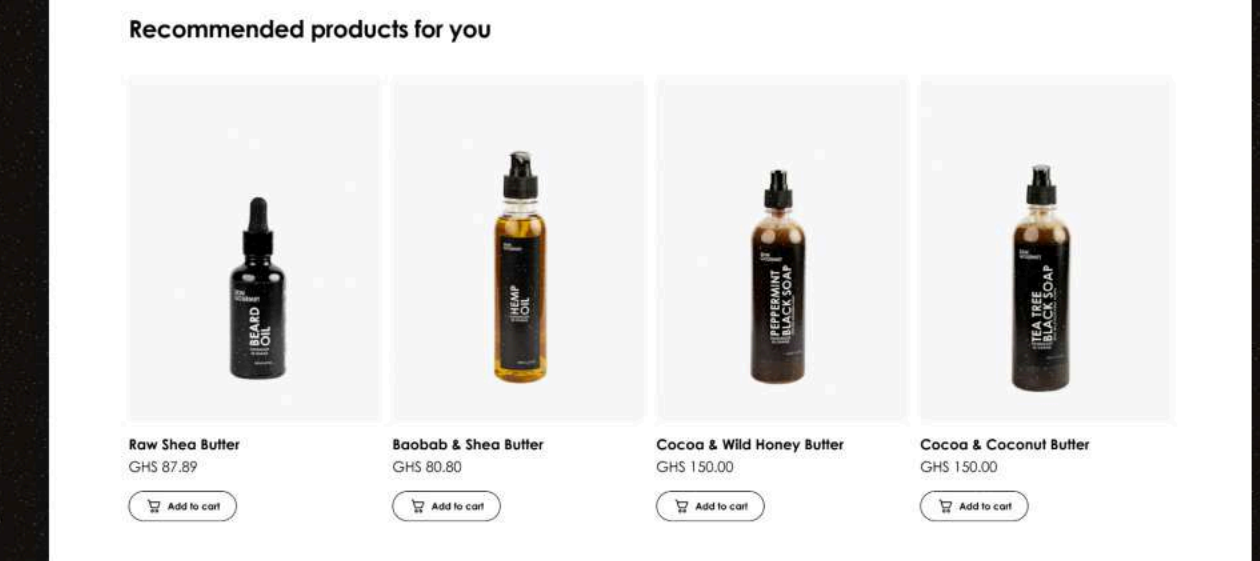
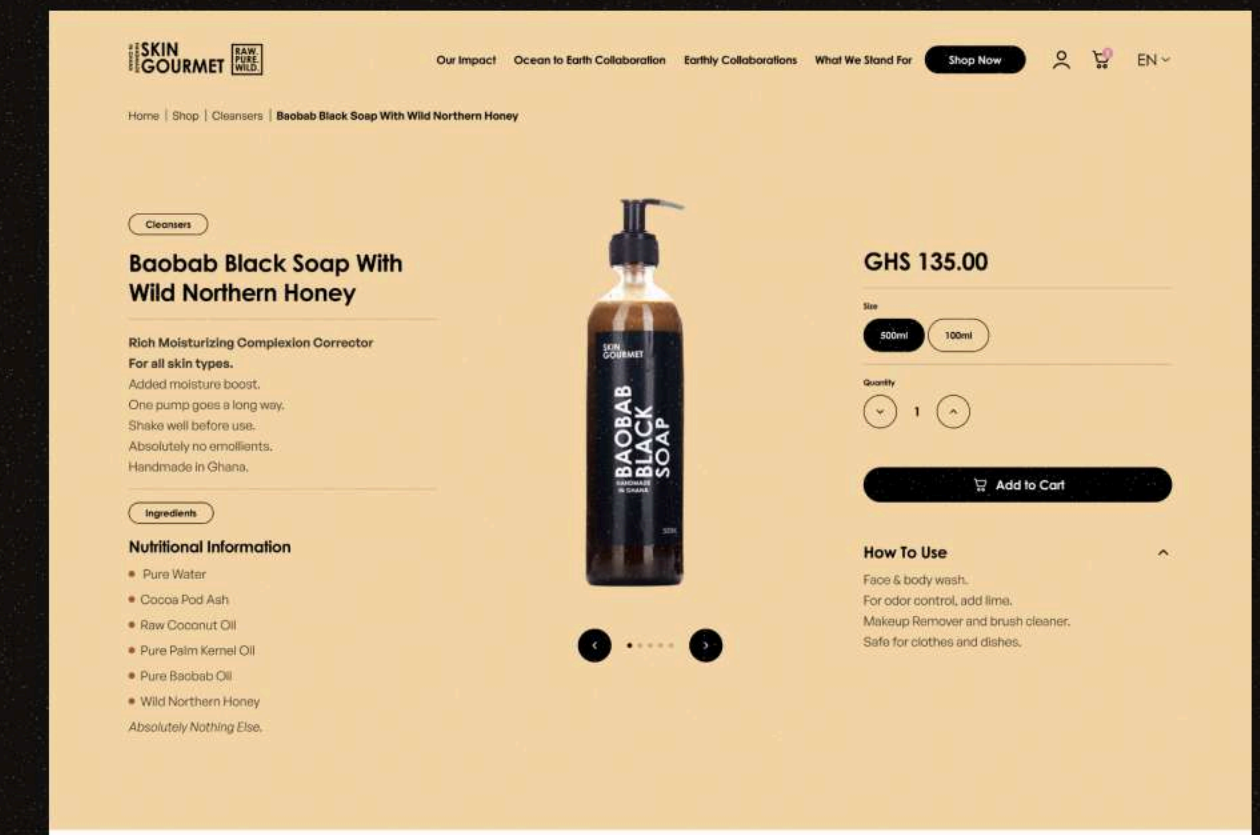
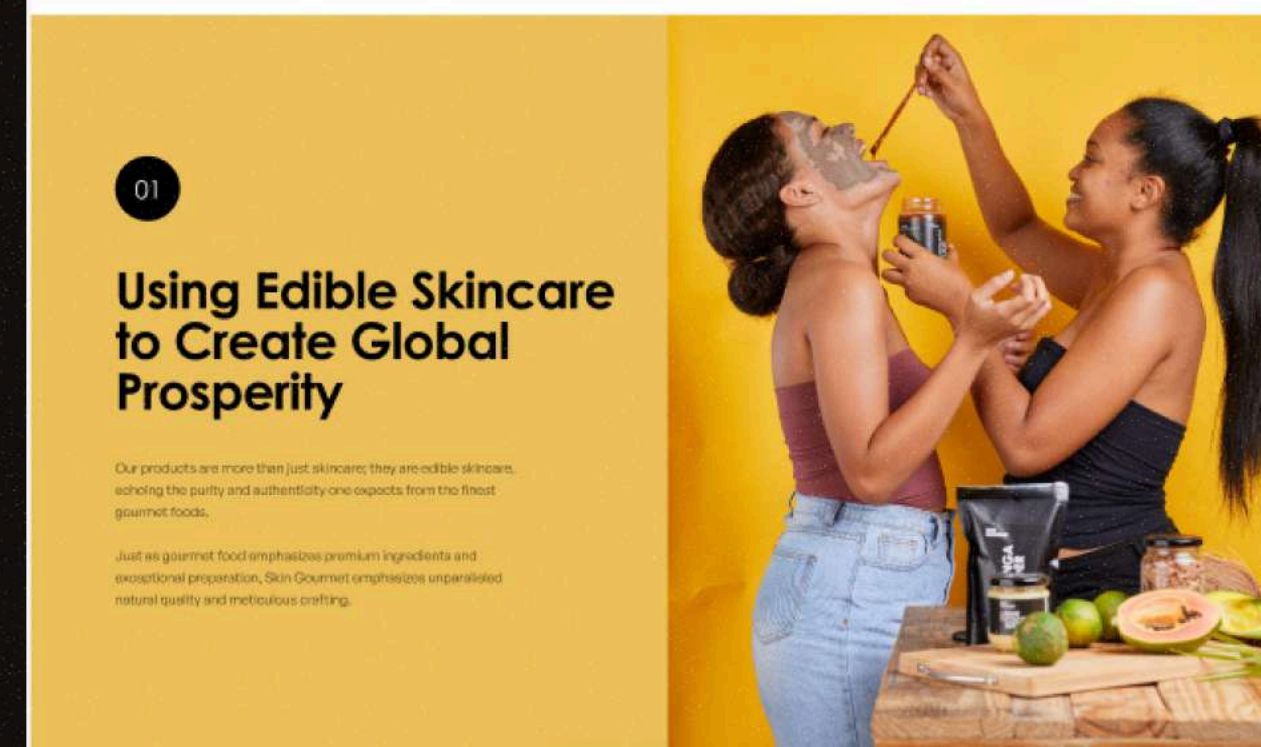
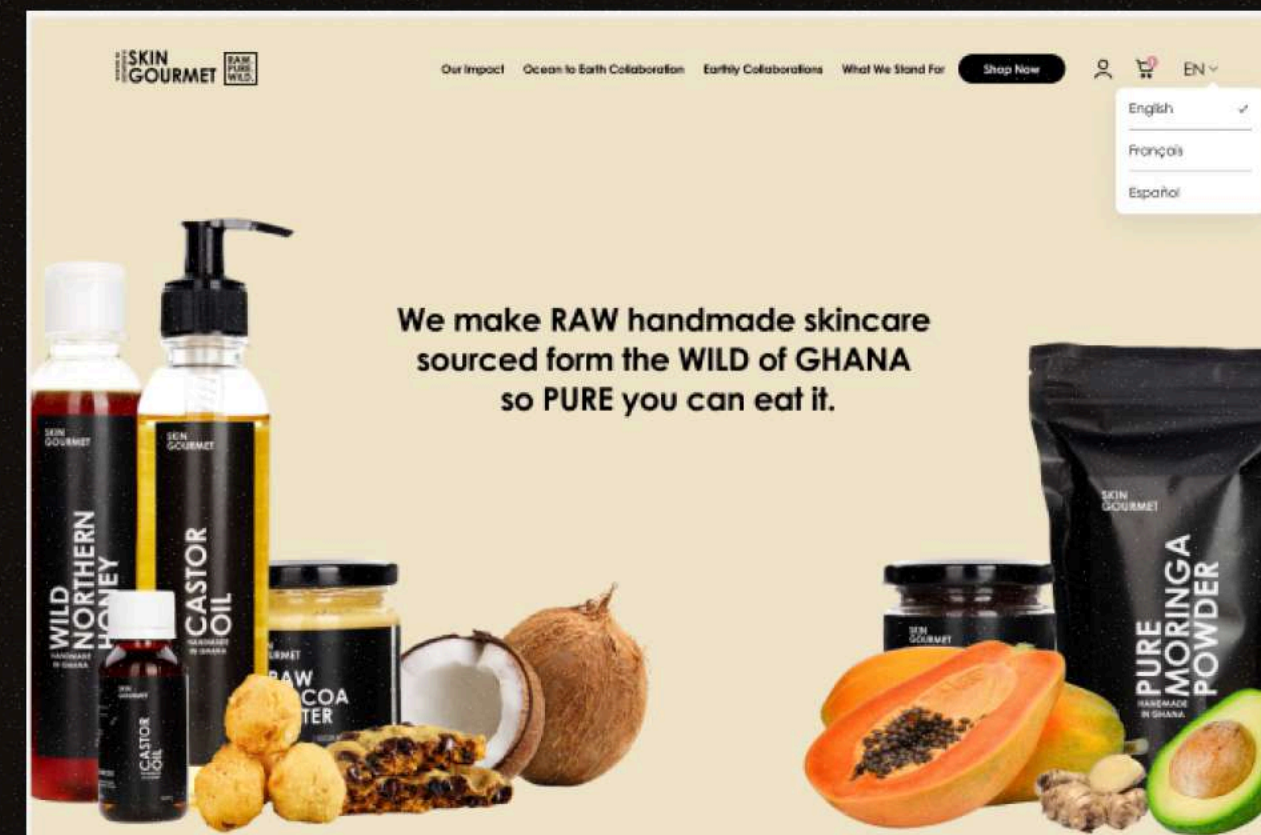
We designed and developed a WordPress multisite architecture to support both Ghanaian and international markets within a single, scalable system. This approach allows regional content, pricing, and commerce experiences to be managed independently, while preserving a unified brand presence.

## Services

Web Design · E-commerce Development · Custom WordPress Theme · Multi-Site

## Links

Figma · [skingourmet.com](https://www.skin-gourmet.com)



# Pronto / Partners

Food & Beverage • Enterprise • Role-Based E-commerce

A premium wine importer and distributor introducing Iceland to the world's finest wines. Their platform needed to support multiple customer types with distinct access, pricing, and purchasing flows.

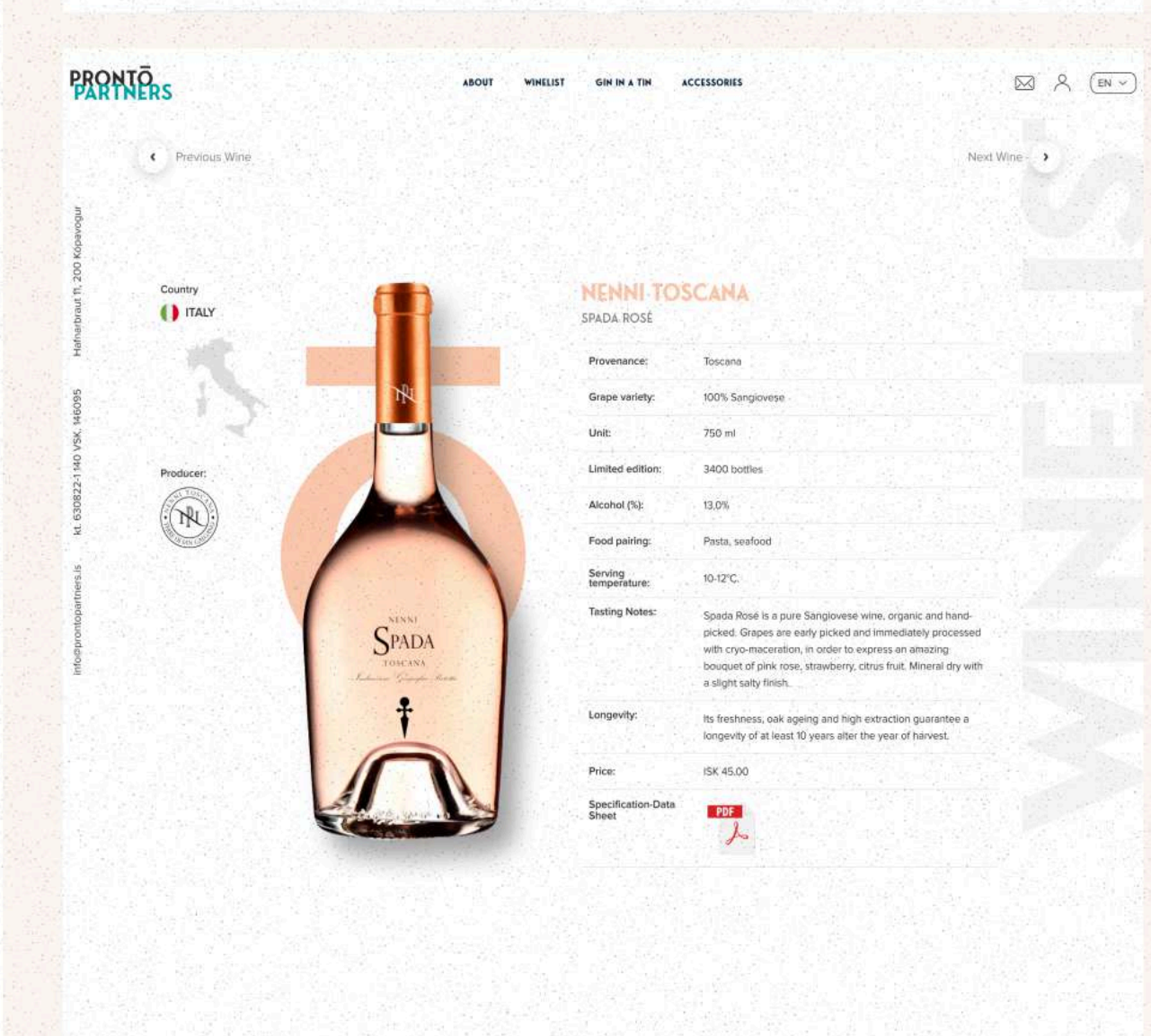
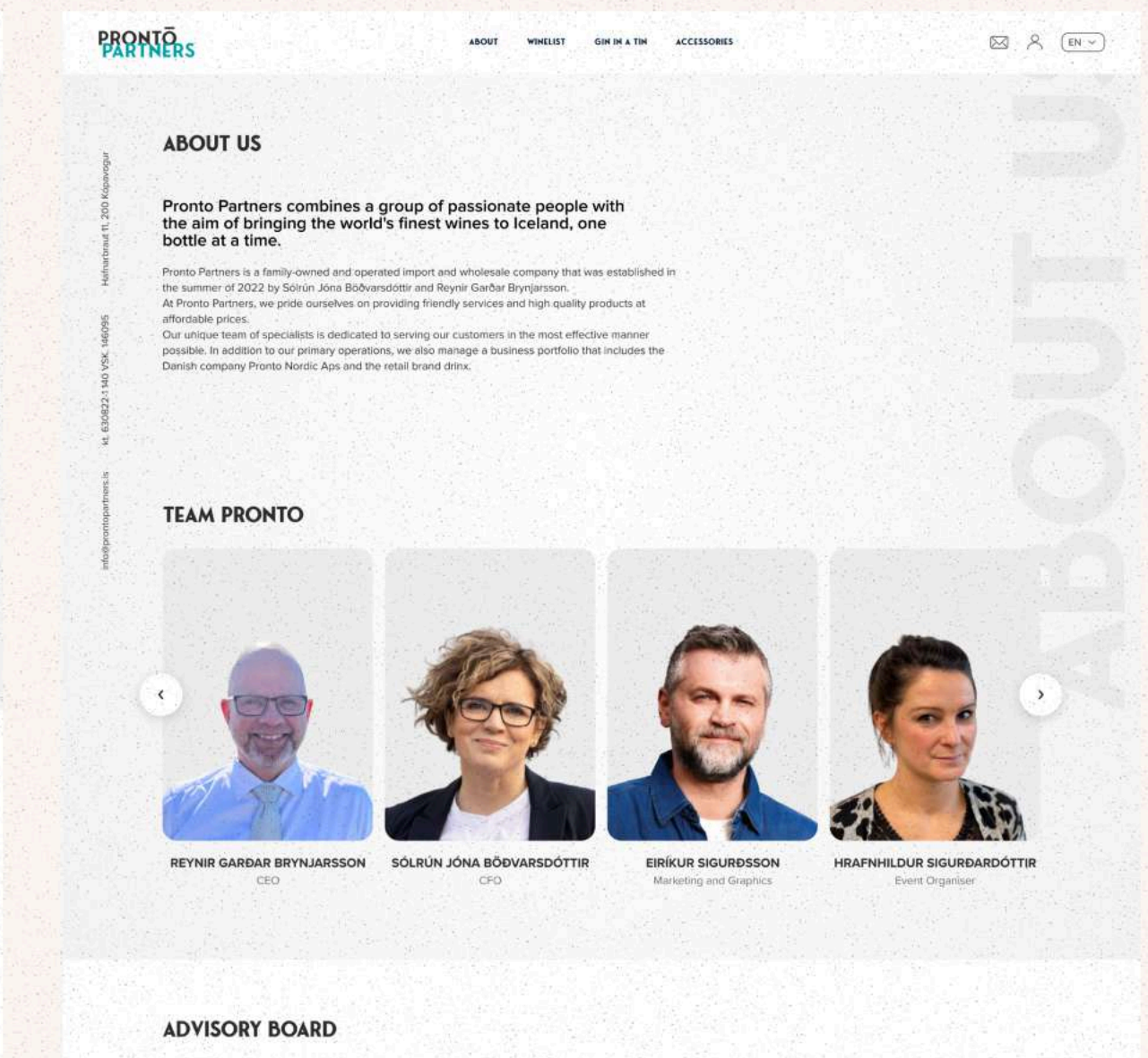
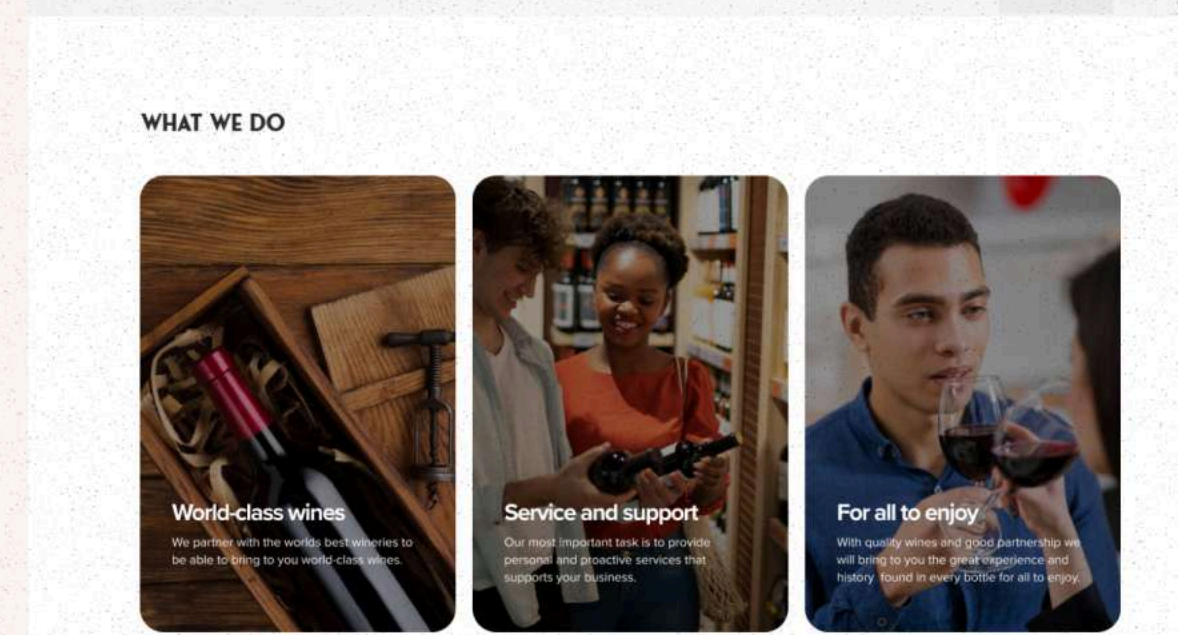
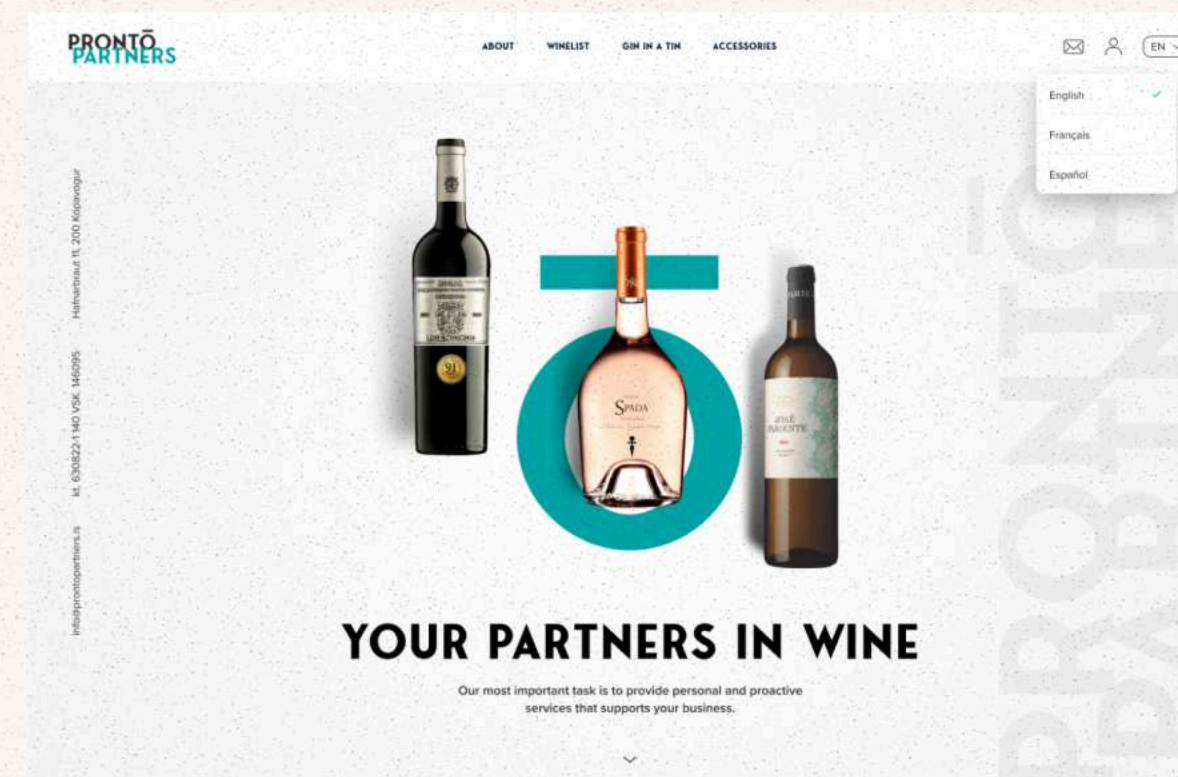
We designed and developed a custom WordPress e-commerce platform with role-based functionality tailored for business clients, retailers, and wine club members. Each group experiences a personalized journey — from product visibility and pricing to exclusive content and ordering.

## Services

Web Design • E-commerce Development • Custom WordPress Theme

## Links

Figma • [prontopartners.is](https://prontopartners.is)



# Autograph

Real Estate • Lifestyle • Property Development

A premium real estate development by Quao Realty, redefining modern luxury living for urban professionals. The project required a digital presence that reflected architectural elegance and lifestyle positioning.

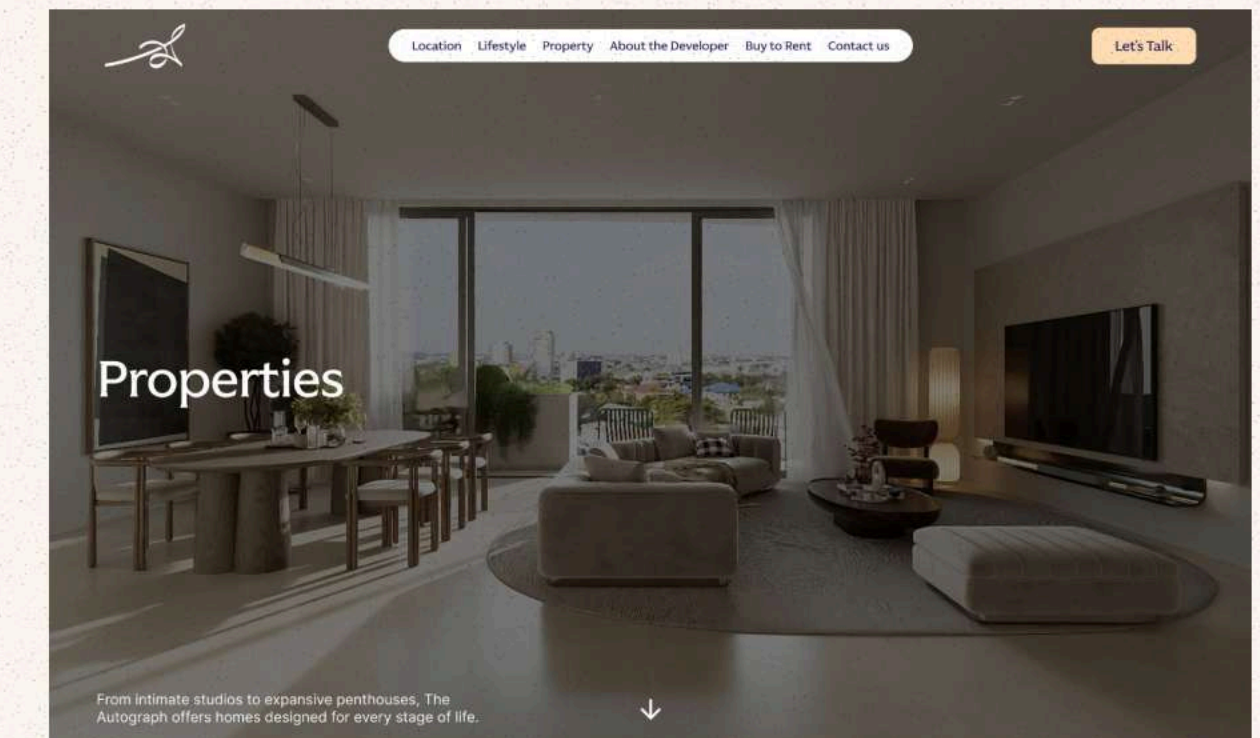
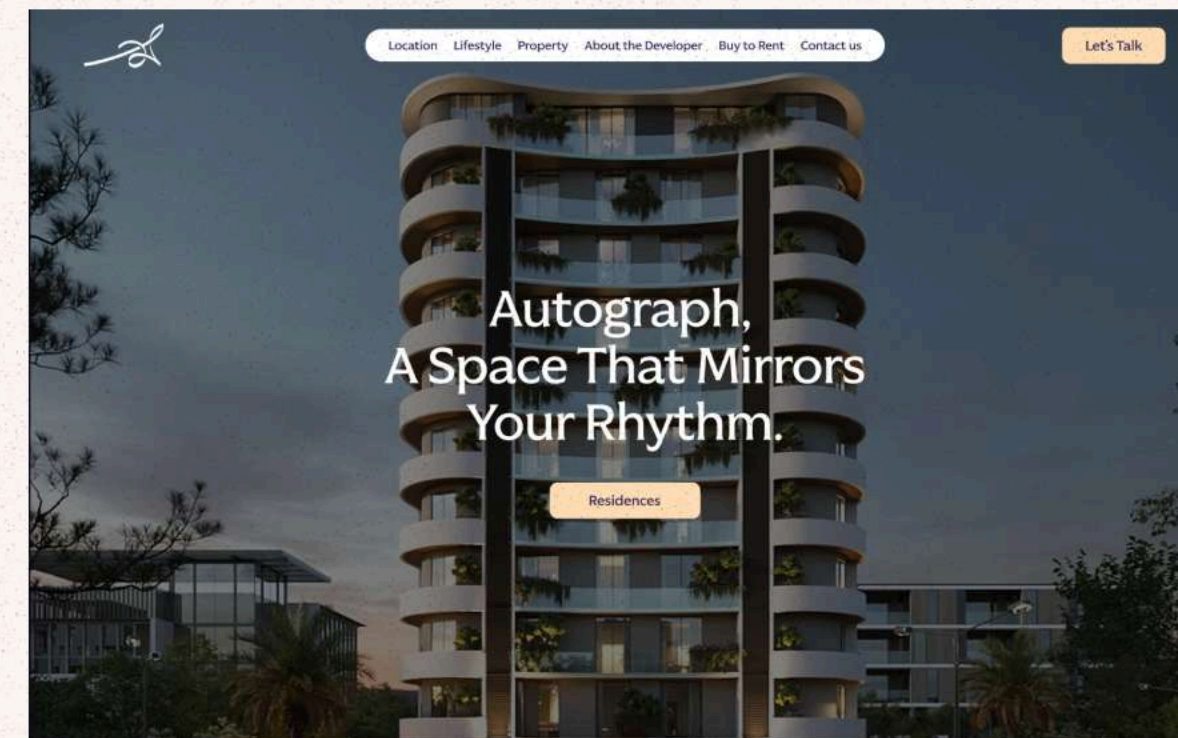
We designed and developed a refined website highlighting amenities, interiors, and investment value.

## Services

Web Design • WordPress Development • Custom WordPress Theme

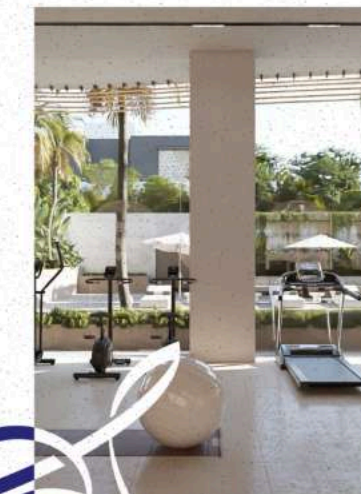
## Links

Figma • [theautograph.quaorealty.com](https://theautograph.quaorealty.com)



### The Autograph is more than a residence

#### Philosophy



The Autograph is a statement of individuality – where modern elegance is sculpted into timeless value. Every detail reflects our belief that luxury is not excess, but harmony: just enough, never too much.

#### Architecture & Design

A bold, sculptural presence inspired by nature.



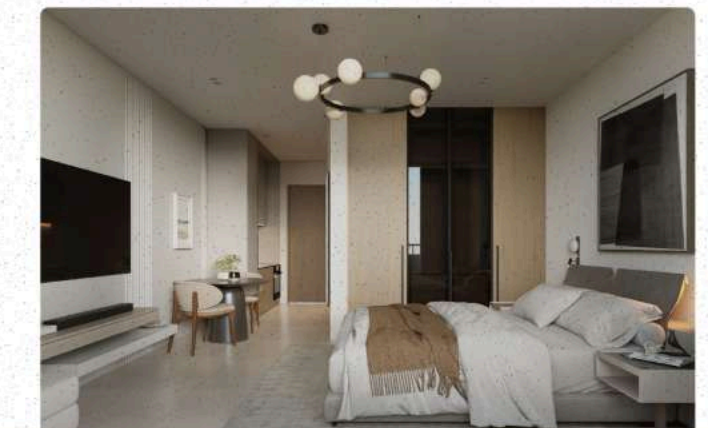
#### Prime Cantonment Address

Unmatched access to Accra's most prestigious lifestyle destinations

### Explore residences that combine elegance, efficiency, and investment value.

#### Studio

[Download a brochure](#)



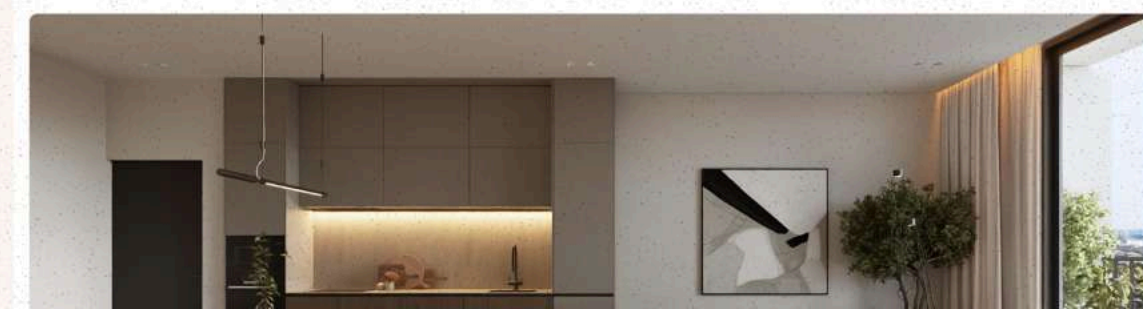
#### About Quao Realty Vision:

Luxury Apartments in Ghana – Premium Living by Quao Realty

Founded with a vision to redefine African luxury, Quao Realty is a developer rooted in trust, professionalism, and quality.

Our mission is to craft homes that inspire pride of ownership while delivering enduring value for generations

[Visit Us](#)



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sales@quaorealty.com

[Privacy Policy](#)  
[Disclaimer](#)

# DC Tech / Week

## Technology • Events • Ecosystem Building

A premier technology event spotlighting the DMV (Washington DC, Maryland, and Virginia) as a leading innovation hub. The week-long program brings together founders, developers, investors, policymakers, and talent to explore cutting-edge technology, career opportunities, and startup growth.

Events span topics such as cybersecurity, artificial intelligence, entrepreneurship, and emerging technologies, positioning the DMV as one of the fastest-growing and most influential tech ecosystems in the United States.

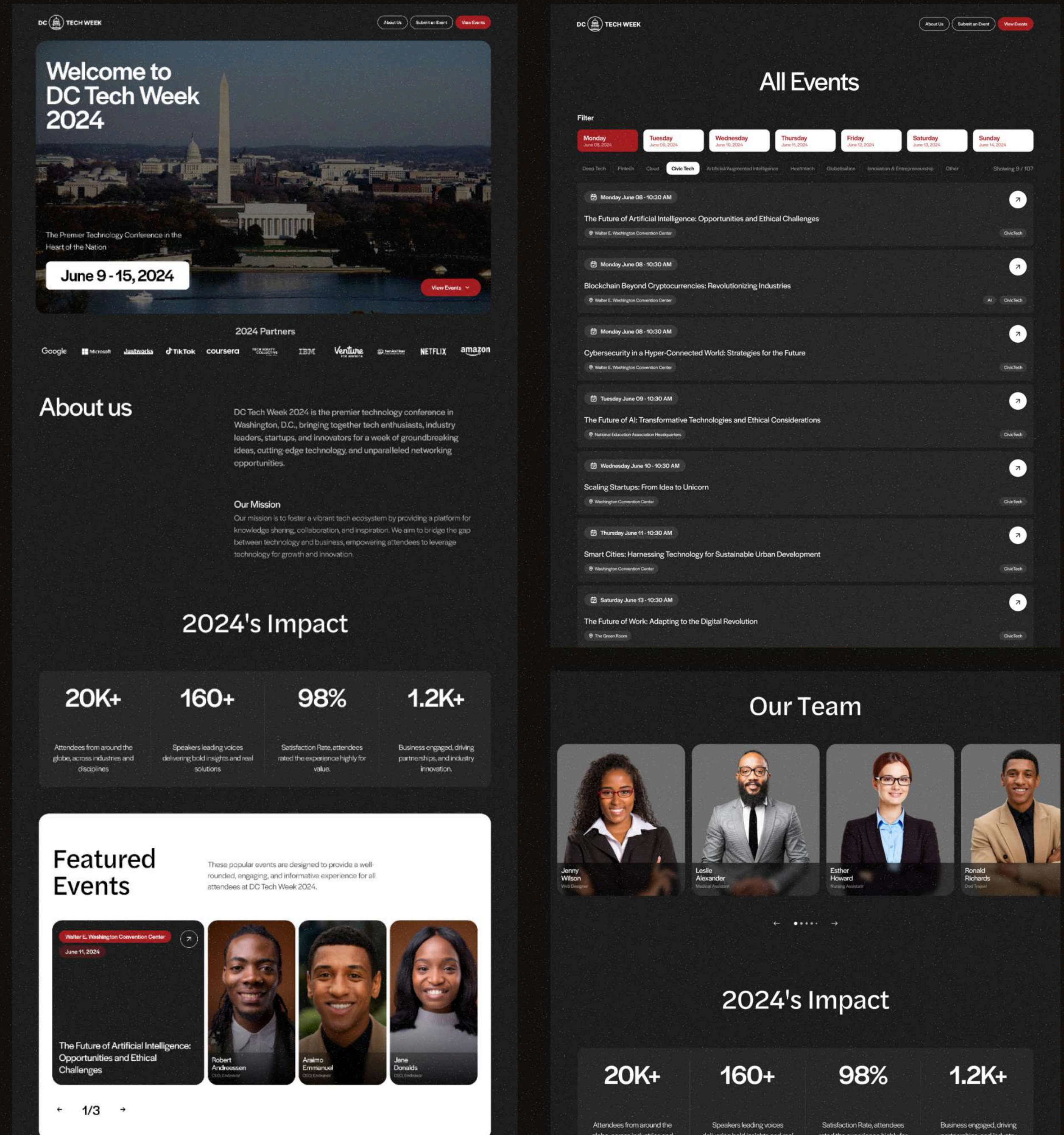
We designed and developed a bold, scalable platform to support event programming, ecosystem storytelling, and national visibility.

## Services

Web Design • Event Management Development • Custom WordPress Theme

## Links

Figma • [dc-techweek.com](https://dc-techweek.com)



# Techsgiving

Technology • Education • Community

The Techsgiving Summit is more than a conference it's a Championship Playbook for navigating today's competitive tech landscape. Over three immersive days, the summit equips attendees with practical skills, meaningful connections, and actionable insights needed to grow careers, build companies, and lead in technology.

The platform needed to communicate energy, clarity, and credibility while supporting event storytelling, speaker highlights, and attendee engagement.

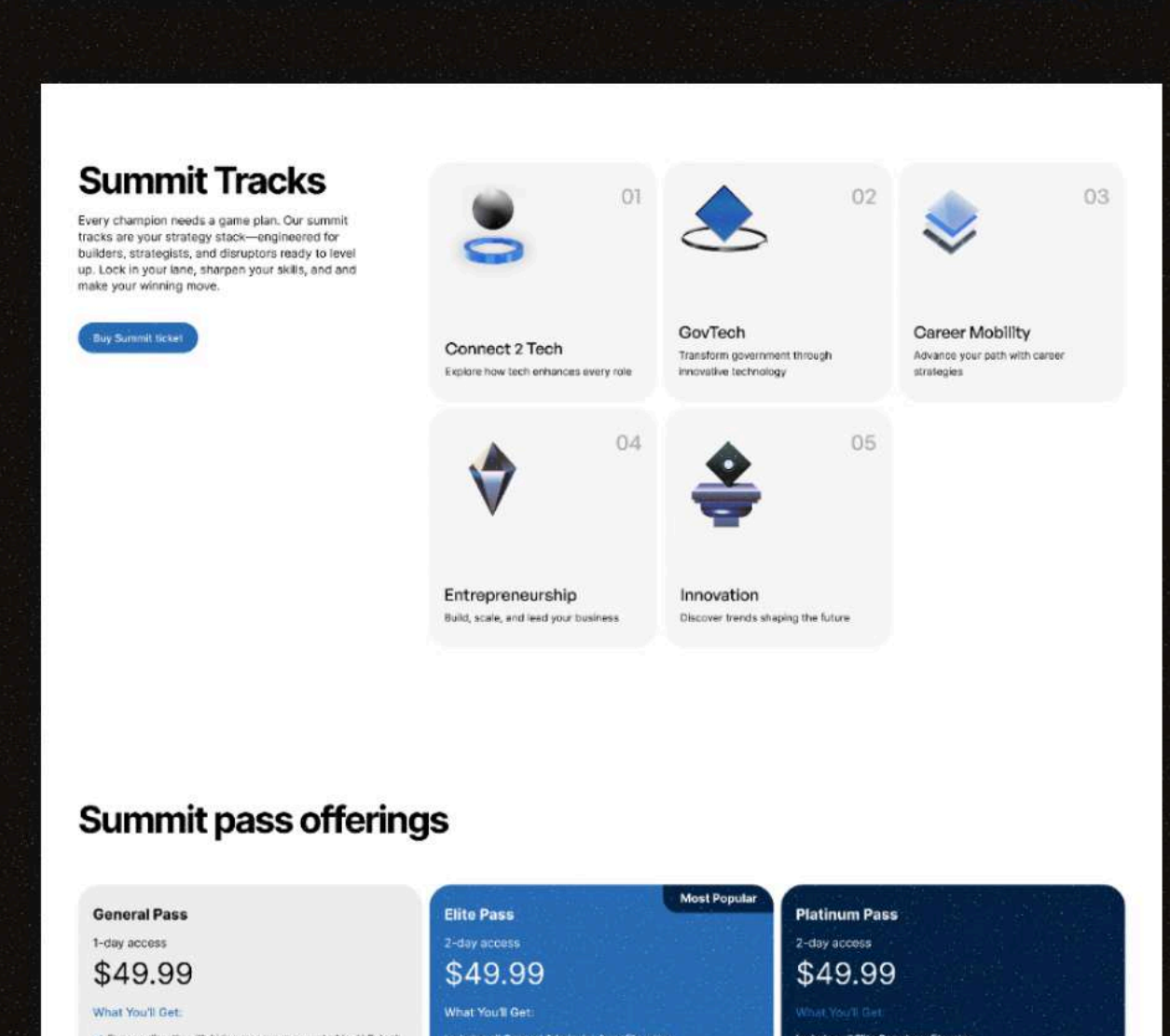
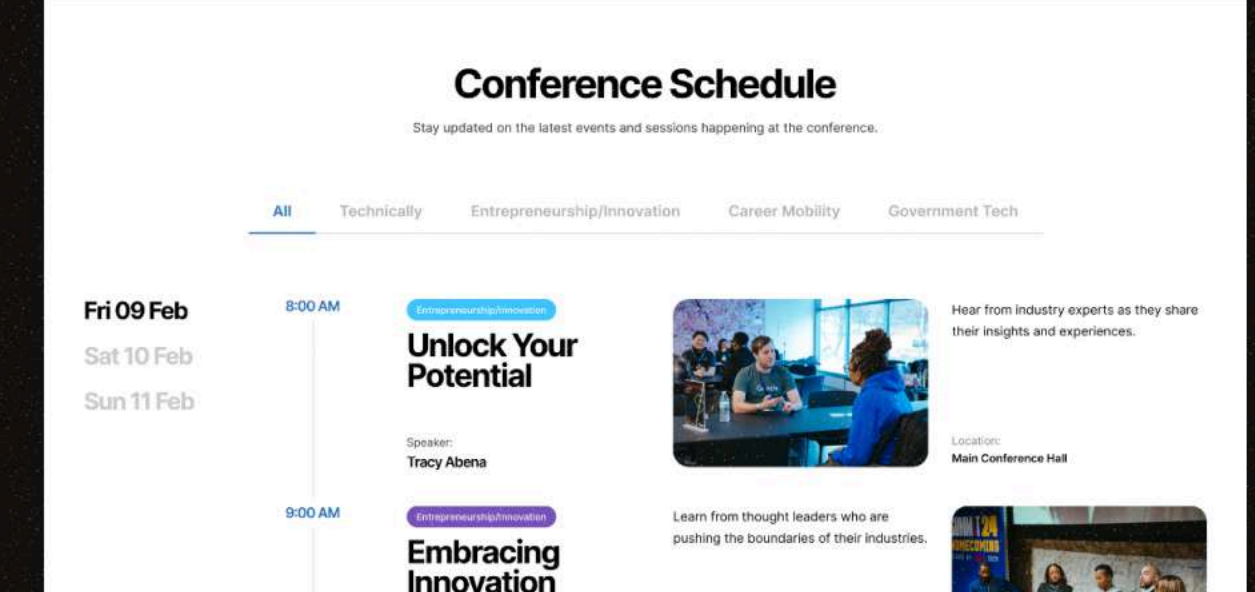
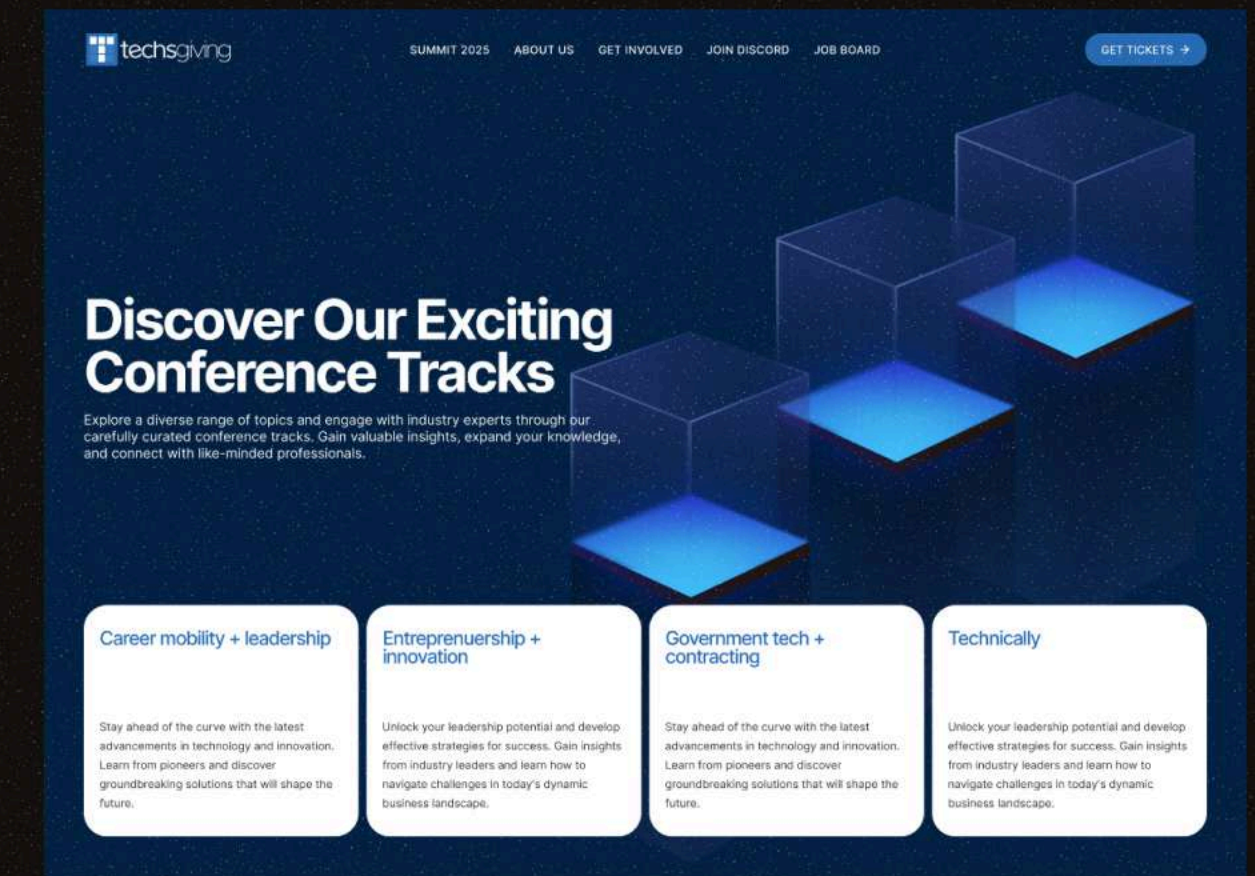
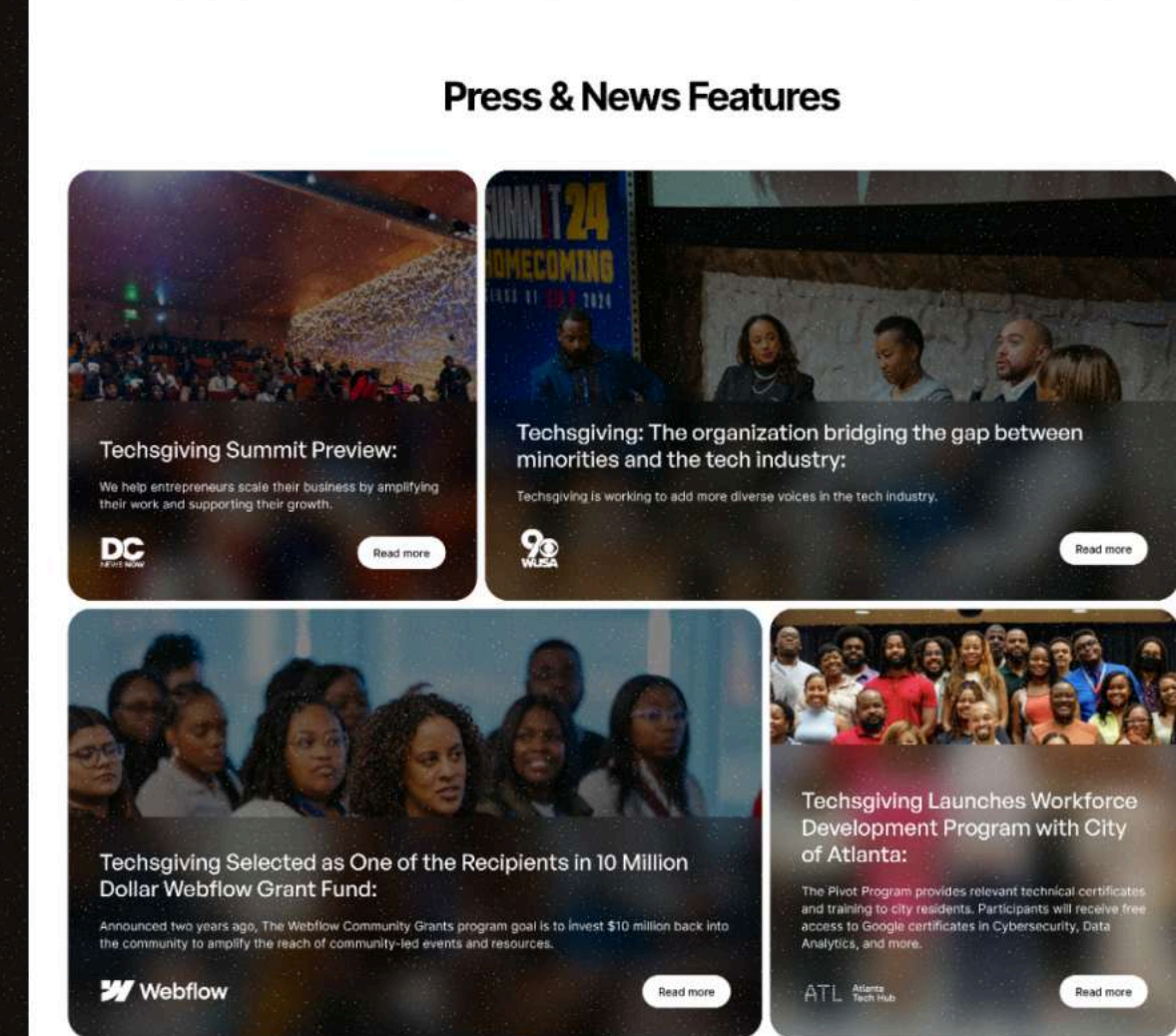
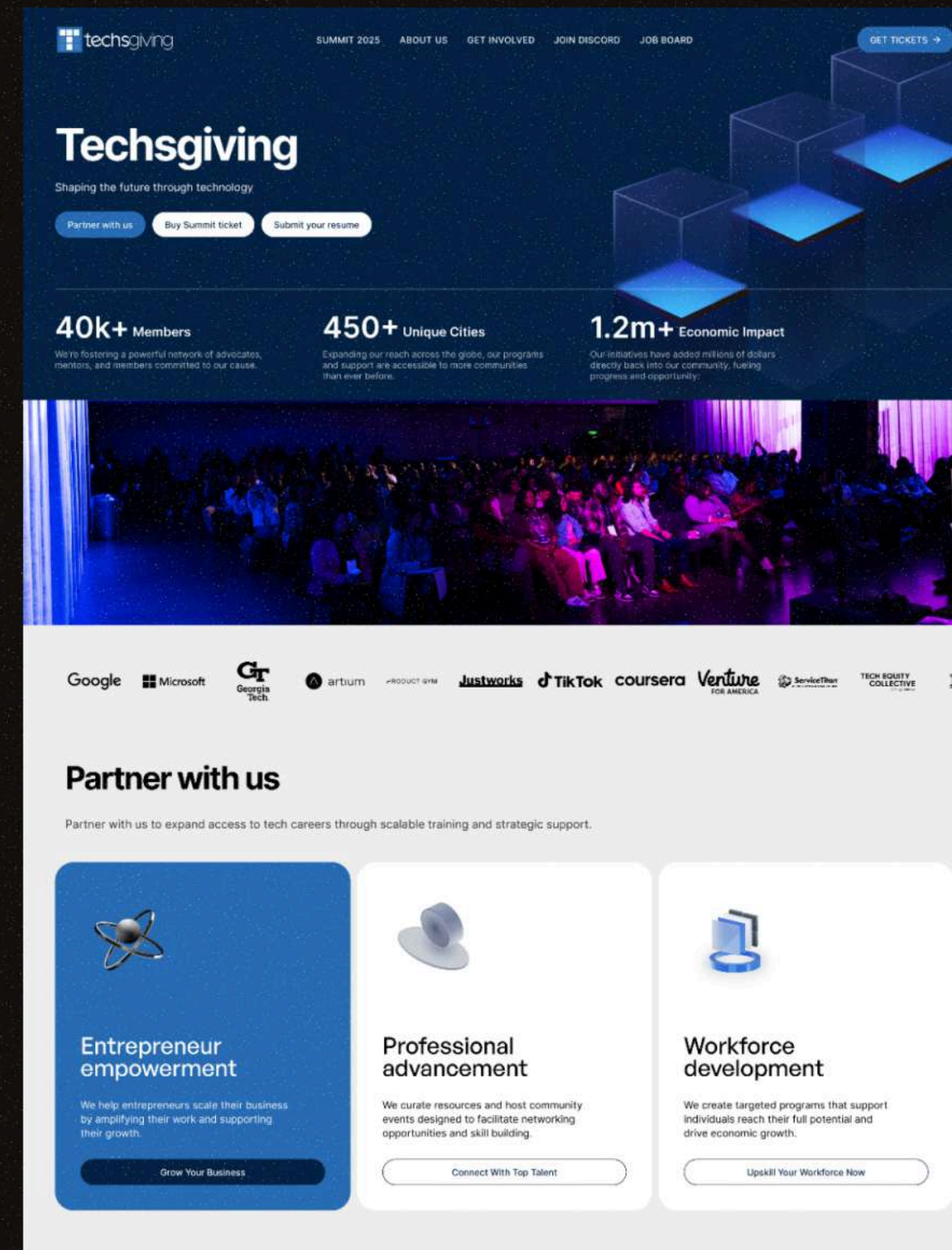
We designed and developed a modern, performance-optimized website that balances bold messaging with intuitive navigation, ensuring attendees can quickly access schedules, speakers, and event information.

## Services

Web Design • Webflow Development

## Links

Figma • [techsgiving.co](https://techsgiving.co)



# Let's Work / Together

We partner with teams who see digital products as long-term investments and want a partner who builds with intention.

[hello@themewire.co](mailto:hello@themewire.co)

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[themewire.co](https://themewire.co)

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