

# AGENCY PROFILE 2024

**Theme** *Wire*

# ABOUT US

Theme Wire is an acclaimed agency, distinguished for its expertise in revolutionary no-code WordPress solutions.

# ABOUT US

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Years of Experience

6+

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People on Board

5+

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Location

San Francisco,  
U.S.A

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Accra,  
Ghana

# CLIENTS



shoko • to

M A A S A I



cloopp



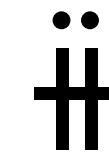
Sorella



echo



GHOOG  
PHOTOGRAPHY



# INDUSTRIES & GEOGRAPHY

## Experience in the industries

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- Advertising and marketing
- Entertainment and media
- Saas and digital products
- Medtech and healthcare
- Lifestyle, hobbies and household
- Fintech
- Food industry
- eCommerce
- Education
- Enterprise
- Travel and hospitality
- Fashion
- Real Estate
- Tech Communities
- N.G.O

## Client geography

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- Europe
- North America
- South America
- Africa
- Middle East

# SERVICES

## branding

Whether it's rebranding or crafting a brand new identity, we specialize in developing design systems that you'll proudly showcase across all your brand touch-points.

[Branding Research](#)

[Branding Architecture](#)

[Brand Naming](#)

[Brand Identity](#)

[Logo Design](#)

[Identity Guidelines](#)

[Rebranding](#)

[Identity Implementation](#)

[Marketing Materials](#)

## web design

We don't just design websites; we create digital experiences that users will eagerly want to share and competitors will want to bookmark.

[Design Audit](#)

[Competitors Research](#)

[Content Architecture](#)

[Visual Concept](#)

[UX/UI Design](#)

[Webflow Development](#)

[UI Kit](#)

[Adaptations](#)

[WordPress Development](#)

[Website Maintenance](#)

[Headless CMS](#)

# SERVICES

## SEO

Our emphasis on user engagement and innovation ensures projects that are both bookmark-worthy and stand out from competitors. Leveraging our SEO expertise, we elevate your digital presence, driving organic traffic and maximizing visibility

Keyword Research

On-page optimization

Off-page optimization

Technical SEO

Local SEO

SEO audits

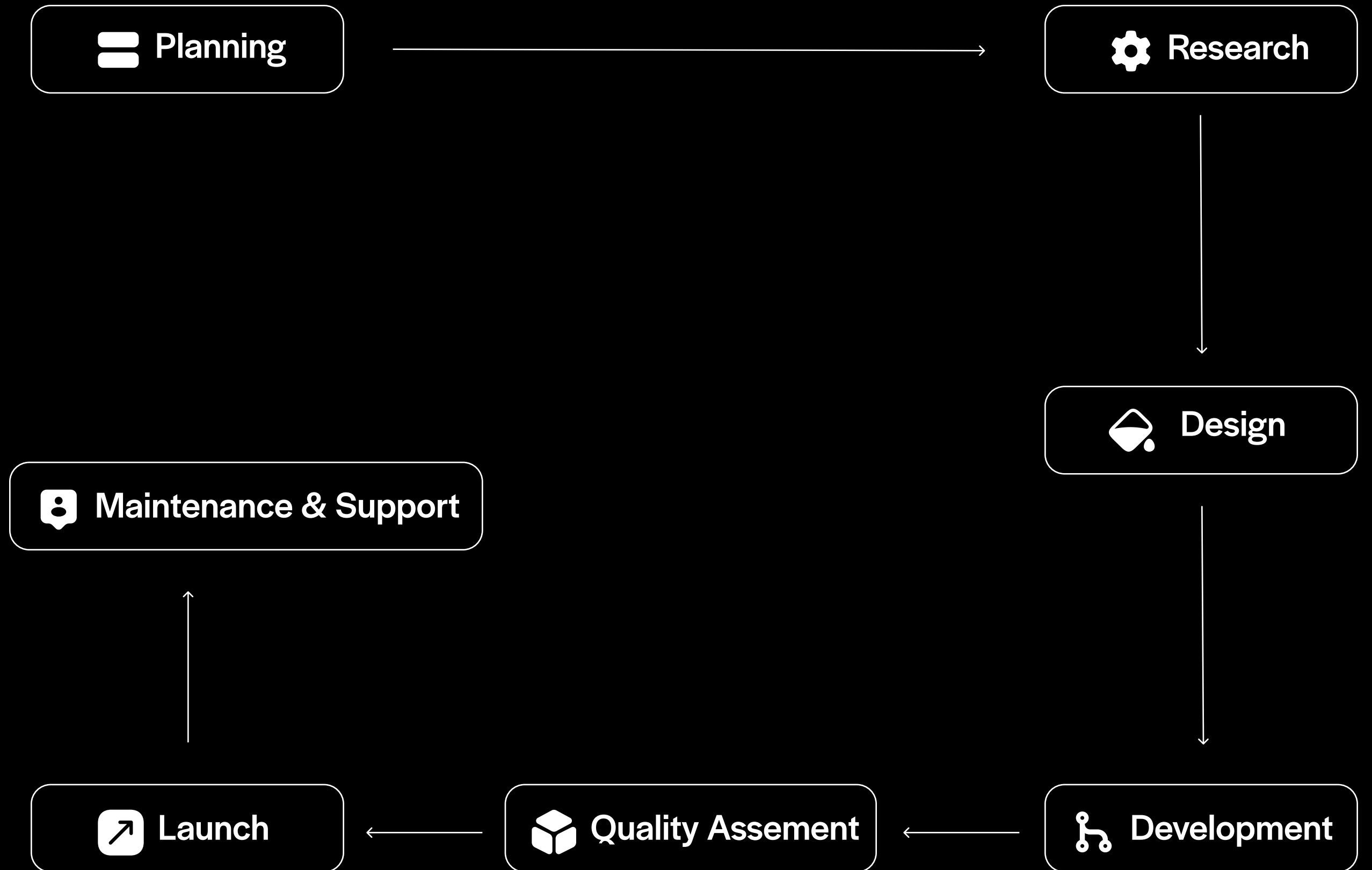
Content creation

Performance tracking

Mobile optimization

Schema markup optimization

# HOW WE WORK













# OUR TECH STACK

We recognize that the global marketplace is ever-changing. We are constantly evolving to provide many forward-facing stacks for building products that ensure scalability. These are the tools we are most proficient with at the moment.



## Cloud Architecting

 Google Cloud Digital Ocean Netlify

## Web

 Wordpress Elementor Next Js Javascript Tailwindcss GSAP Webflow

## Backend

 Wordpress PHP

# SELECTED PROJECTS

# Tech Connect Africa

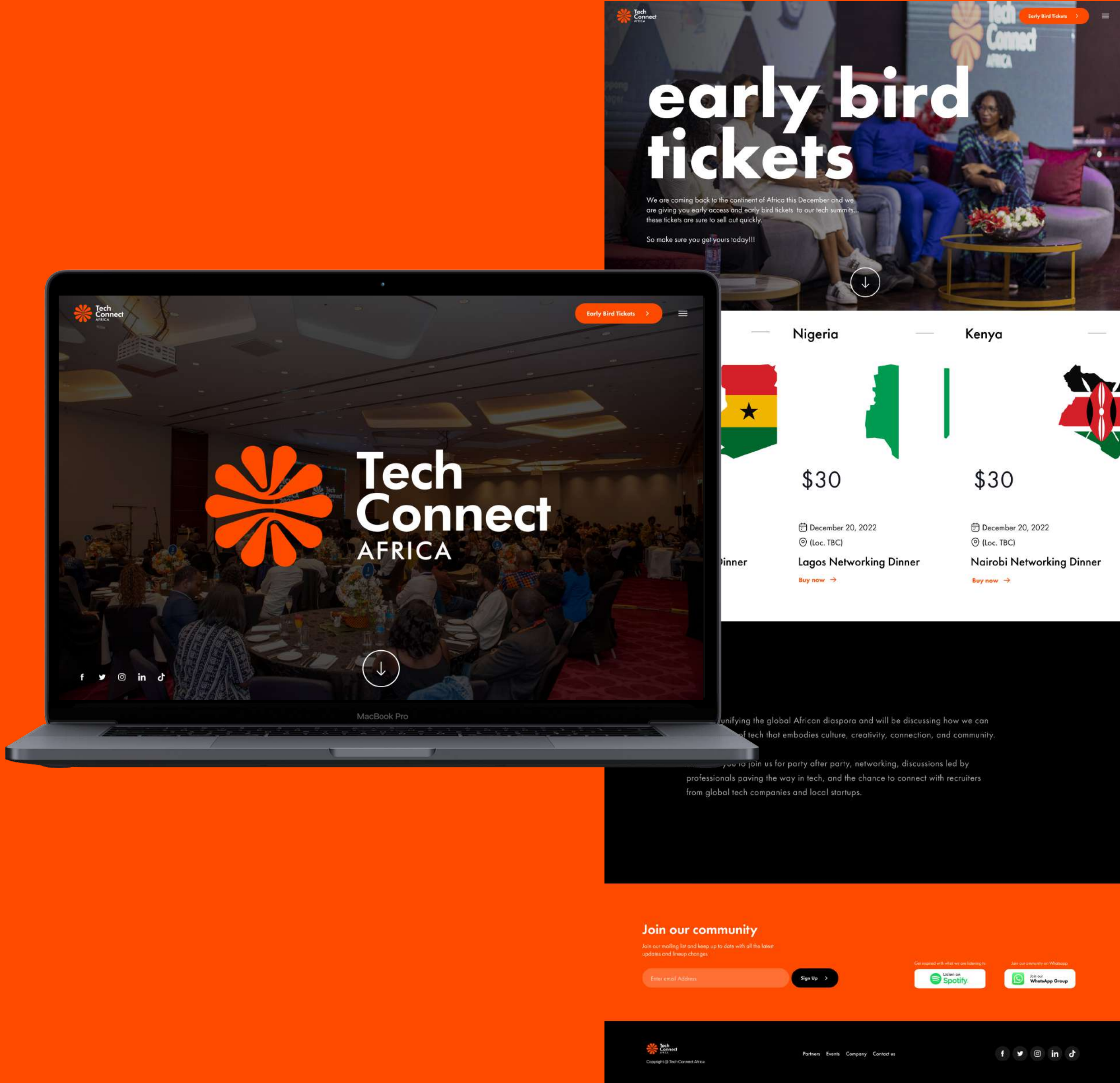
Tech Connect Africa, a dynamic community of tech enthusiasts and professionals in Africa, envisioned a centralized platform to showcase their past events, highlight their mission, and facilitate ticket sales for their annual December conferences.

Services      Web Re-design  
                  Web Development  
                  WordPress Theme Development  
                  Elementor Add-on Development

Industries    Tech Community  
                  N.G.O

[techconnectafrica.com](http://techconnectafrica.com)

**ThemeWire**      themewire.co



## early bird tickets

We are coming back to the continent of Africa this December and we are giving you early access and early bird tickets to our tech summits... these tickets are sure to sell out quickly.

So make sure you get yours today!!!

Nigeria

Kenya



\$30

\$30

December 20, 2022

December 20, 2022

(Loc. TBC)

(Loc. TBC)

Dinner

Lagos Networking Dinner

Nairobi Networking Dinner

Buy now →

Buy now →

unifying the global African diaspora and will be discussing how we can... of tech that embodies culture, creativity, connection, and community.

you to join us for party after party, networking, discussions led by professionals paving the way in tech, and the chance to connect with recruiters from global tech companies and local startups.

### Join our community

Join our mailing list and keep up to date with all the latest updates and lineup changes.

Enter email Address      Sign Up →



Partners   Events   Company   Contact us



# Shoko.to

Shokoto.co, a vibrant fashion brand specializing in traditional clothing, sought to establish a powerful online presence to reach a wider audience and streamline their sales process. With a vision to merge cultural richness with digital convenience.

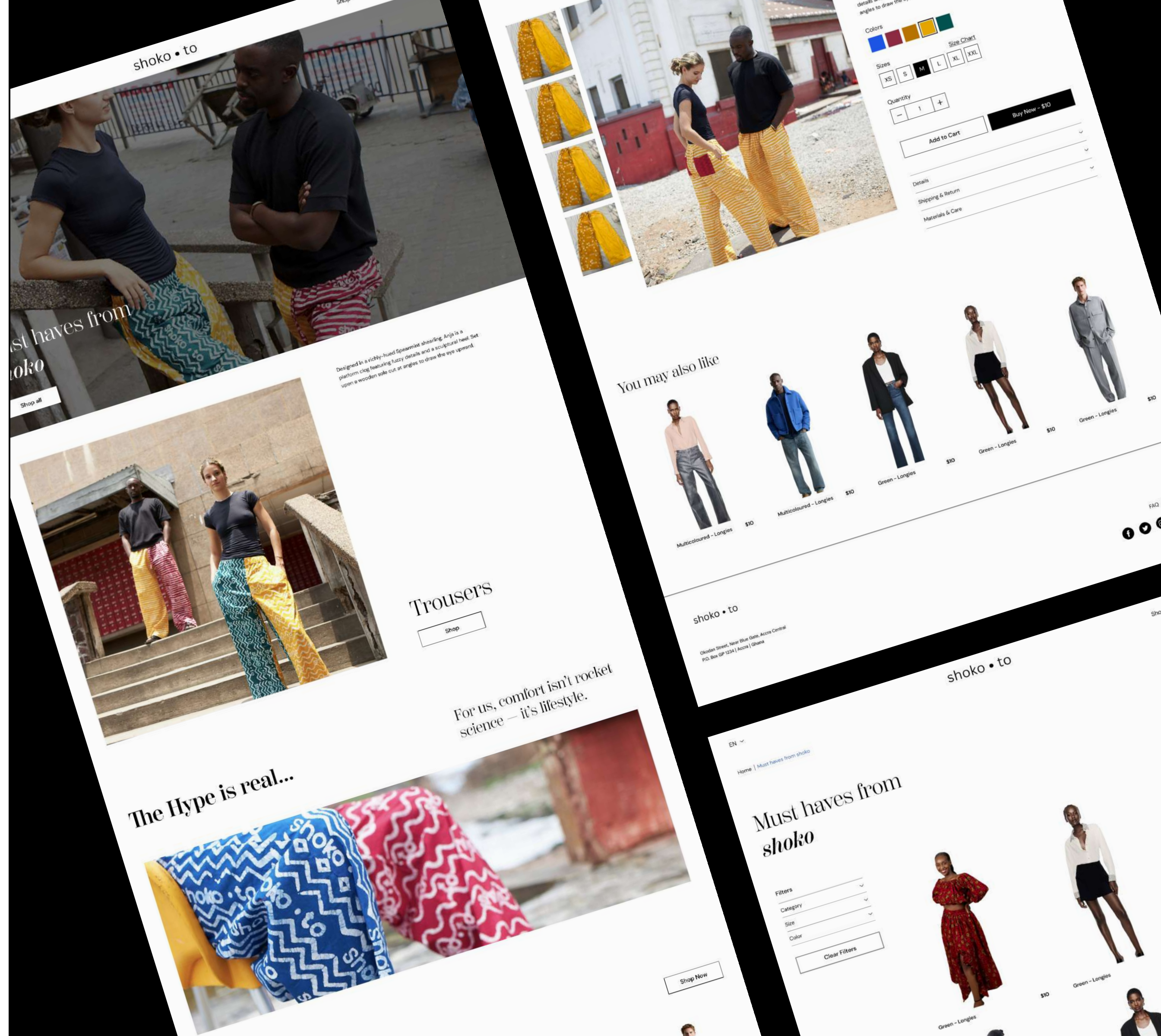
Services      Web design  
                  Web Development  
                  e-Commerce  
                  WordPress Theme Development  
                  Elementor Add-on Development

Industries    Fashion  
                  e-Commerce  
                  Lifestyle

[shokoto.co](http://shokoto.co)

ThemeWire

[themewire.co](http://themewire.co)



# Blnk.Studio

BLNK Studio partners with startups and product companies to deliver bespoke solutions and impactful designs, ensuring lasting impact in their respective markets through innovation and creativity.

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Services    Web Development  
WordPress Theme Development  
Elementor Add-on Development

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Industries    Design Agency  
Start up

[weareblnk.com](http://weareblnk.com)

**ThemeWire**    themewire.co

# blnk.Studio

blnk.Studio

hello@weareblnk.com

Book intro call



# Big ideas. Great designs. Big impact.

We partner with startup and product companies to deliver bespoke solution and design for impact.

Start a project with Blnk

Over the years, we have collaborated with amazing brands to create innovative solutions

Kyshi

MAYA

cloopp

motito

Room Zoom

WHOLE-SOME CRAFT

GFA CONSULTING GROUP

DIGI INNOVATION UNIT

# Spark Tech Global

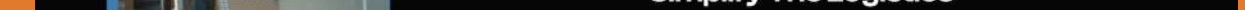
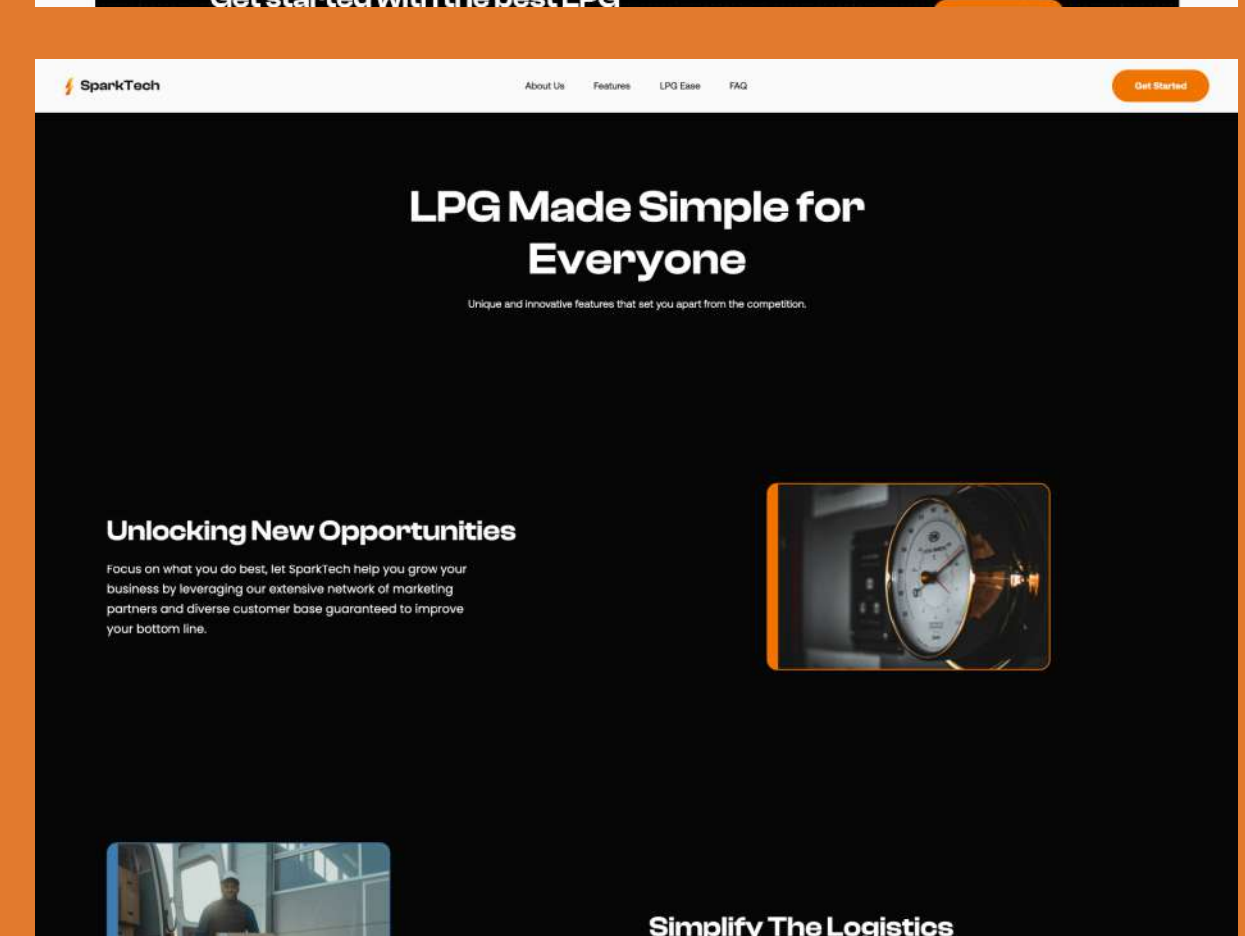
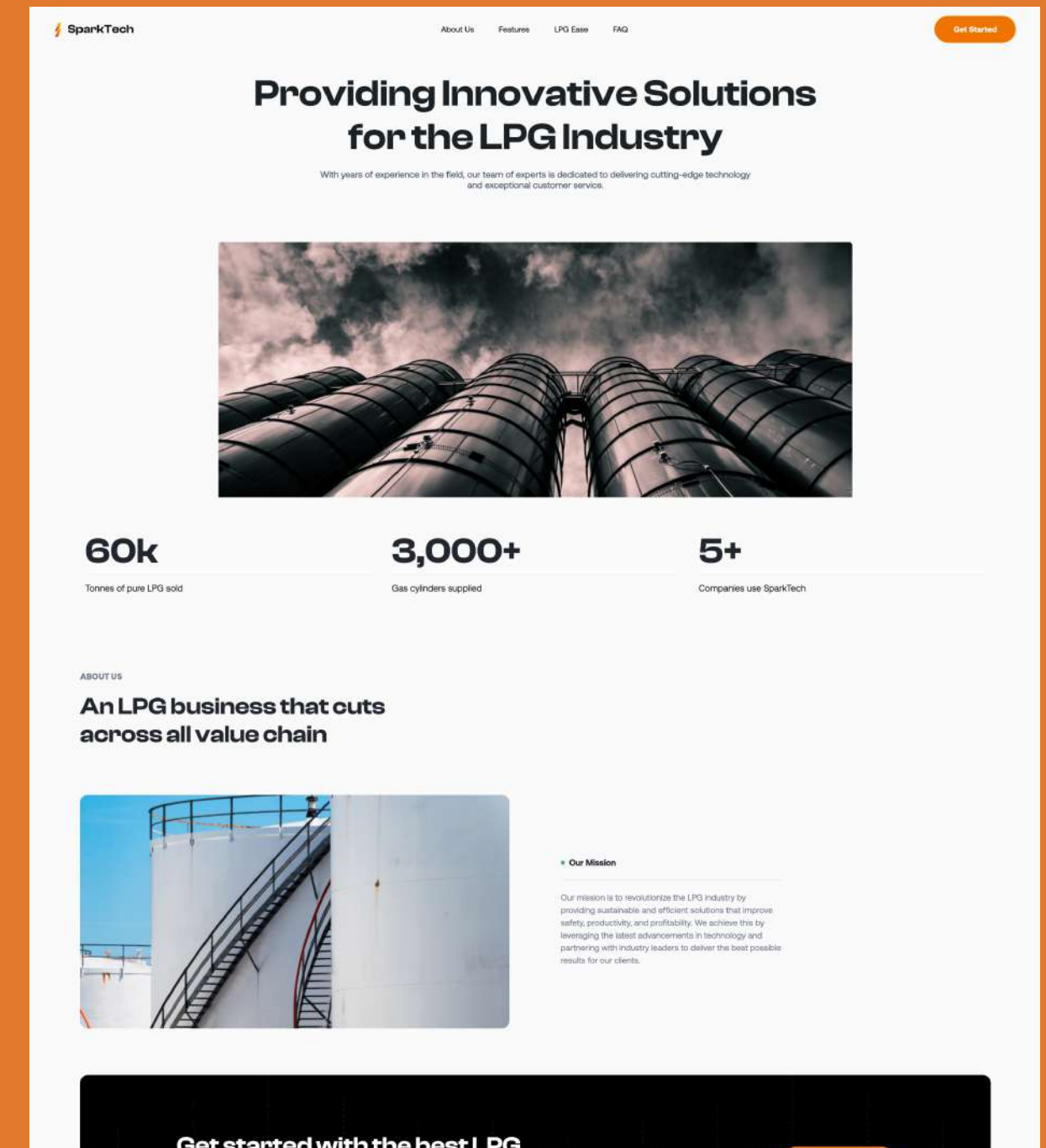
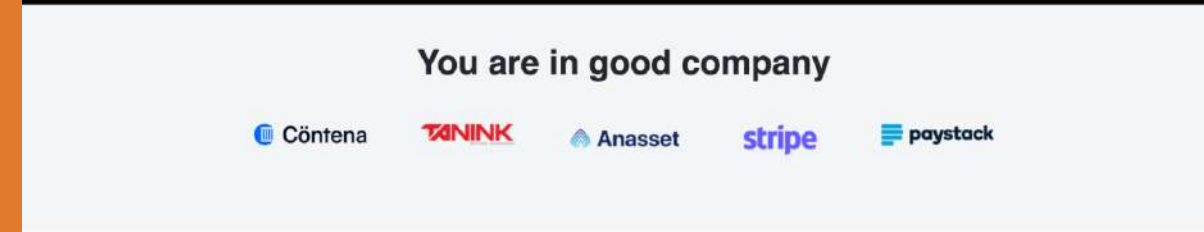
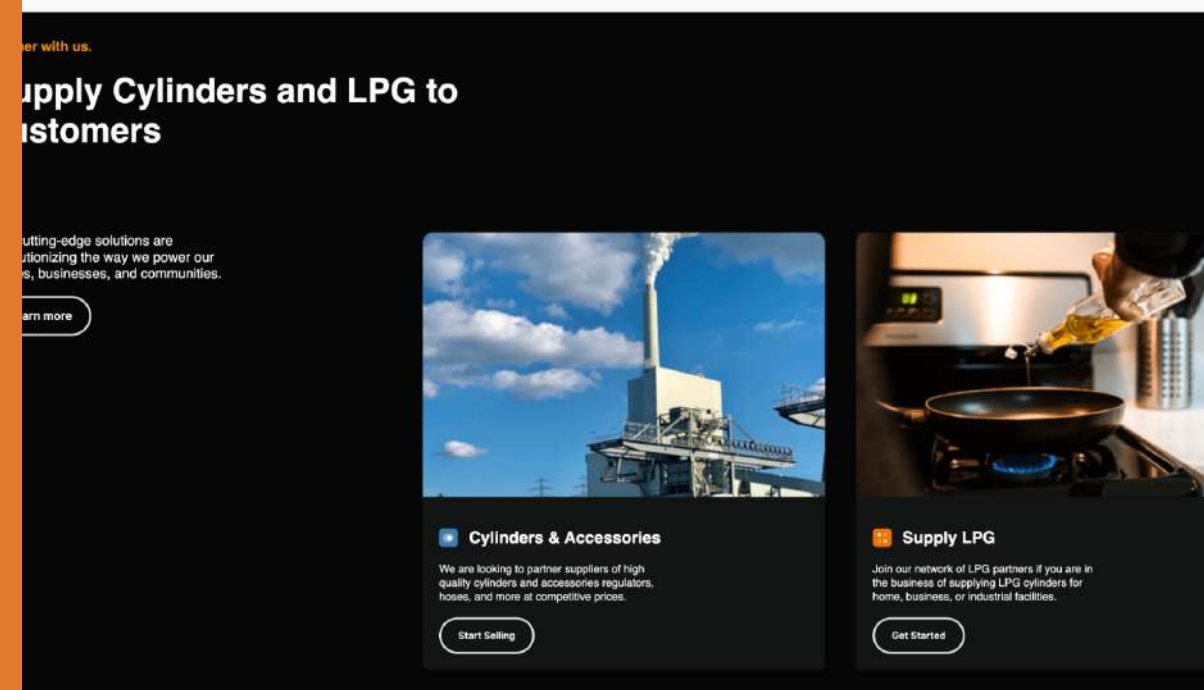
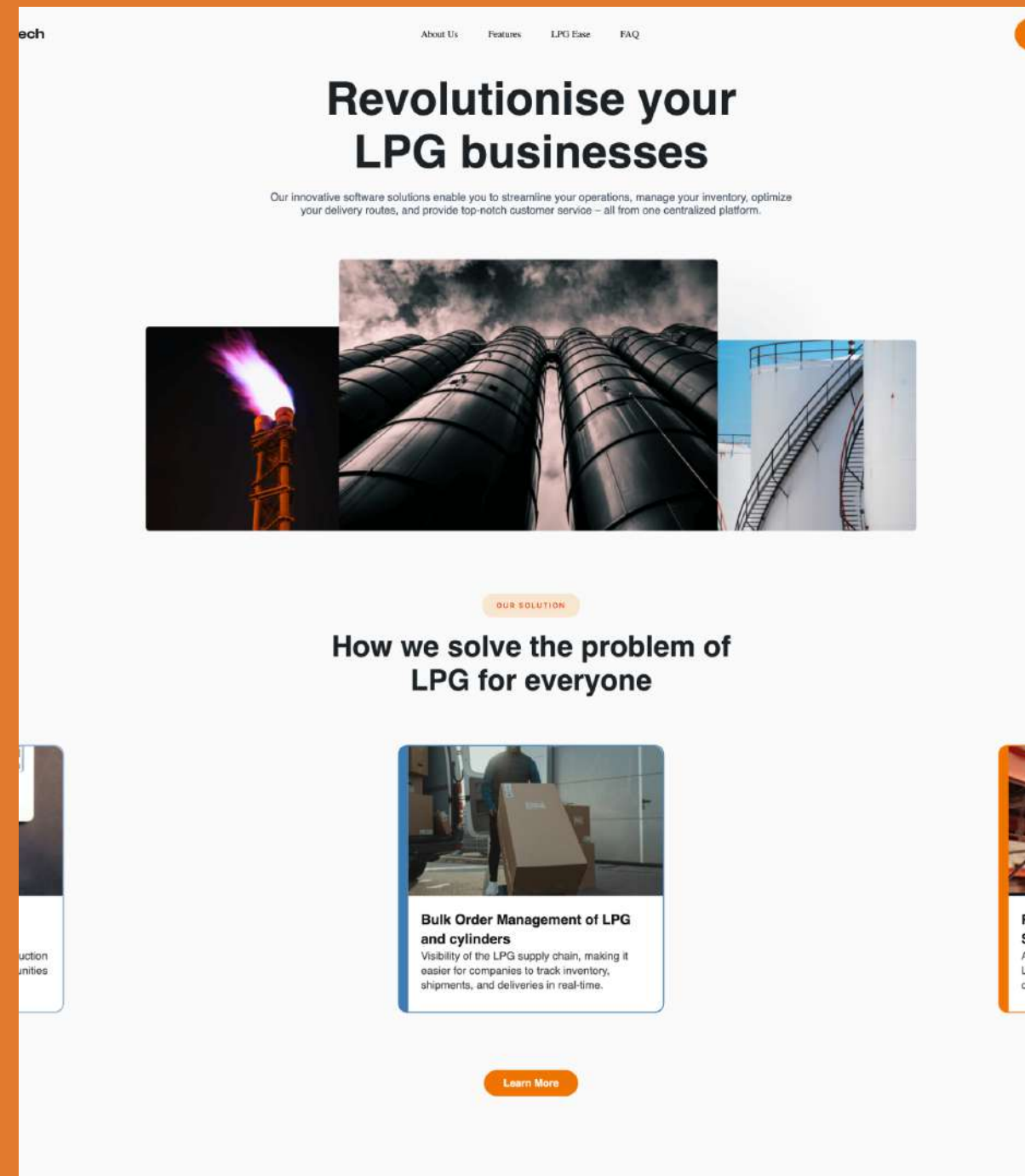
Spark Tech Global is on a mission to revolutionize the LPG industry through innovative and sustainable solutions. By harnessing cutting-edge technology and collaborating with industry leaders, they enhance safety, productivity, and profitability for their clients, delivering unparalleled results in the ever-evolving landscape of the energy sector.

Services      Web design  
                  Web Development  
                  WordPress Theme Development  
                  Elementor Add-on Development

Industries      L.P.G Industry  
                  Enterprise

[sparktechglobal.co](https://sparktechglobal.co)

ThemeWire      themewire.co



# Maasai

Maasai is creating a platform that bridges the gap between African startups and qualified VC firms. They connect startups with venture capitalists through their extensive network and wealth of knowledge, fostering collaboration and propelling African innovation to new heights.

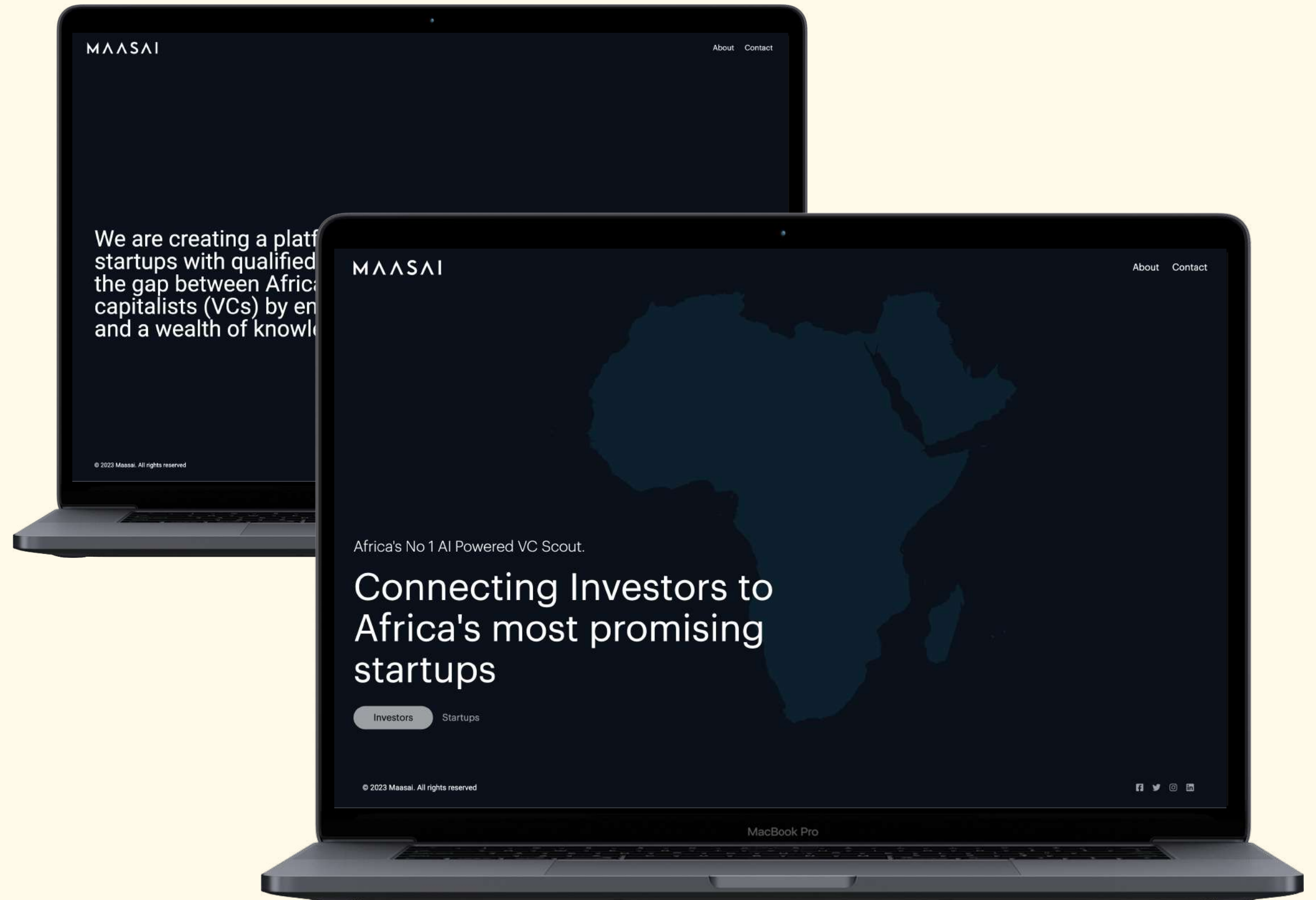
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Services      Web design  
                  Web Development  
                  WordPress Theme Development  
                  Elementor Add-on Development

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Industries      Fintech  
                  Tech Community  
                  Saas and digital products

[maasai.vc](https://maasai.vc)



# Techsgiving

Techsgiving aims to construct a more equitable tech future for black and brown communities globally. They are dedicated to fostering inclusivity and empowerment within the tech industry, driving positive change on a global scale.

Services      Web Re-design  
                  Web Development  
                  WordPress Theme Development  
                  Elementor Add-on Development

Industries    Tech Community  
                  Education  
                  N.G.O

[techsgiving.org](https://techsgiving.org)

ThemeWire      themewire.co





# Kadanya

Kadanya is dedicated to the continual improvement of butter, striving to enhance the butter experience through innovation and a commitment to quality.

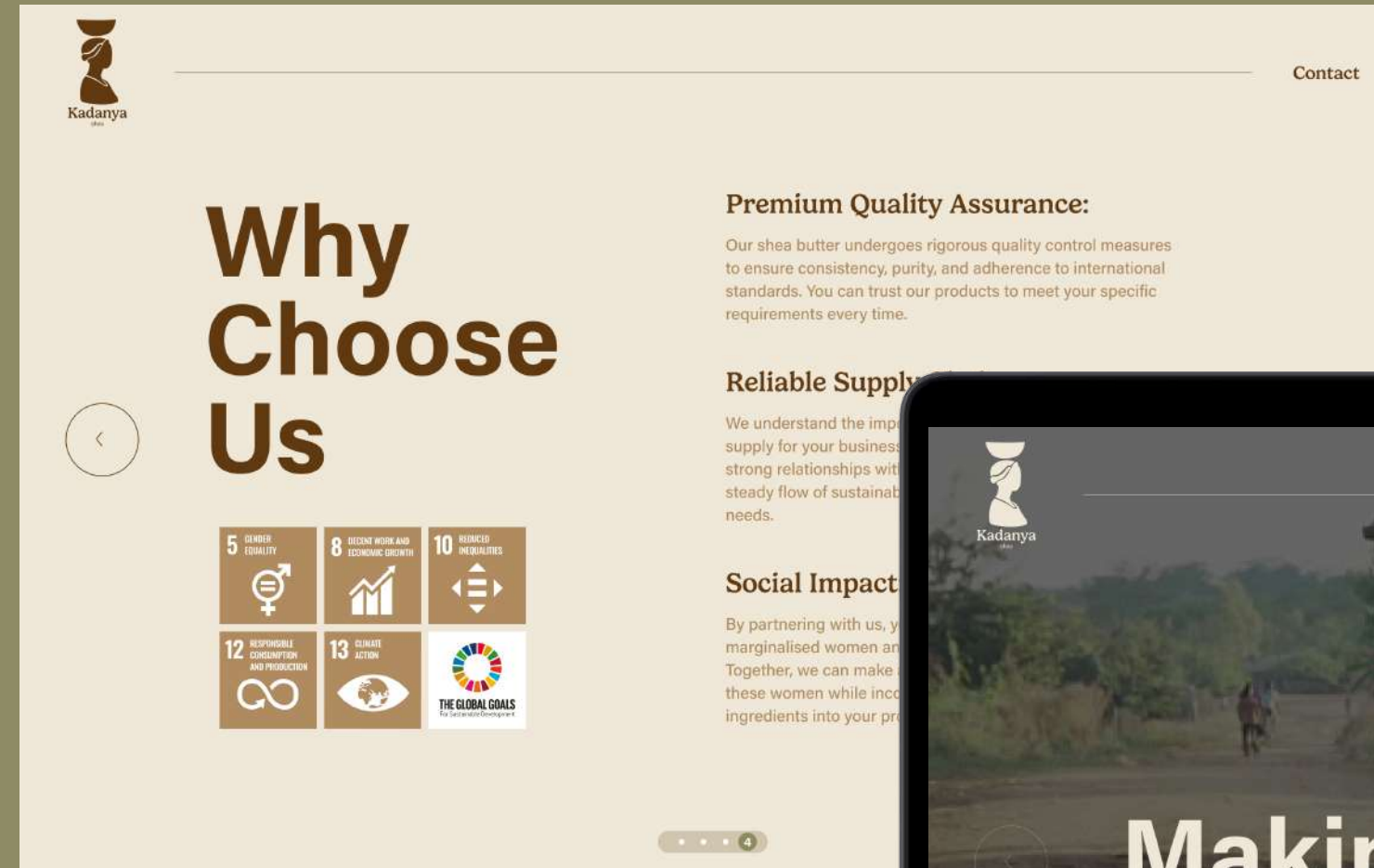
Services    Web design  
              Web Development  
              Branding

Industries    Lifestyle  
               Enterprise  
               Healthcare  
               Advertising and Marketing

[kadanya.com](http://kadanya.com)

ThemeWire

[themewire.co](http://themewire.co)



# Micro Gardens

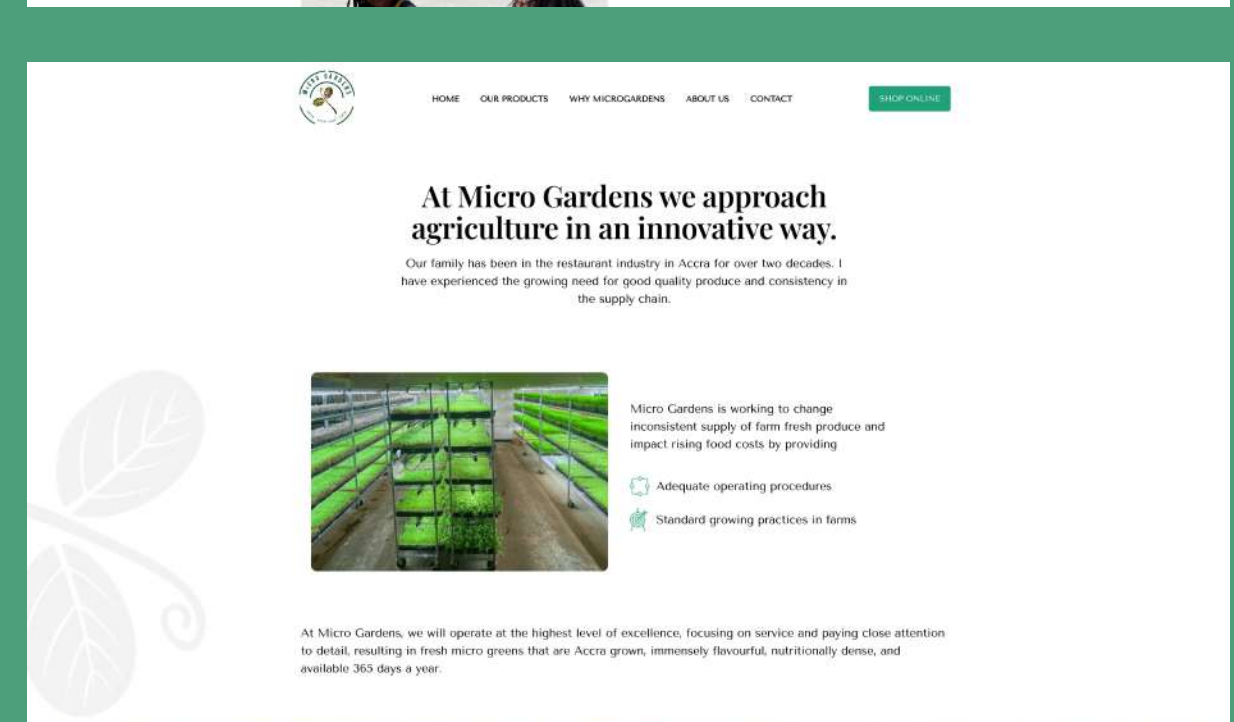
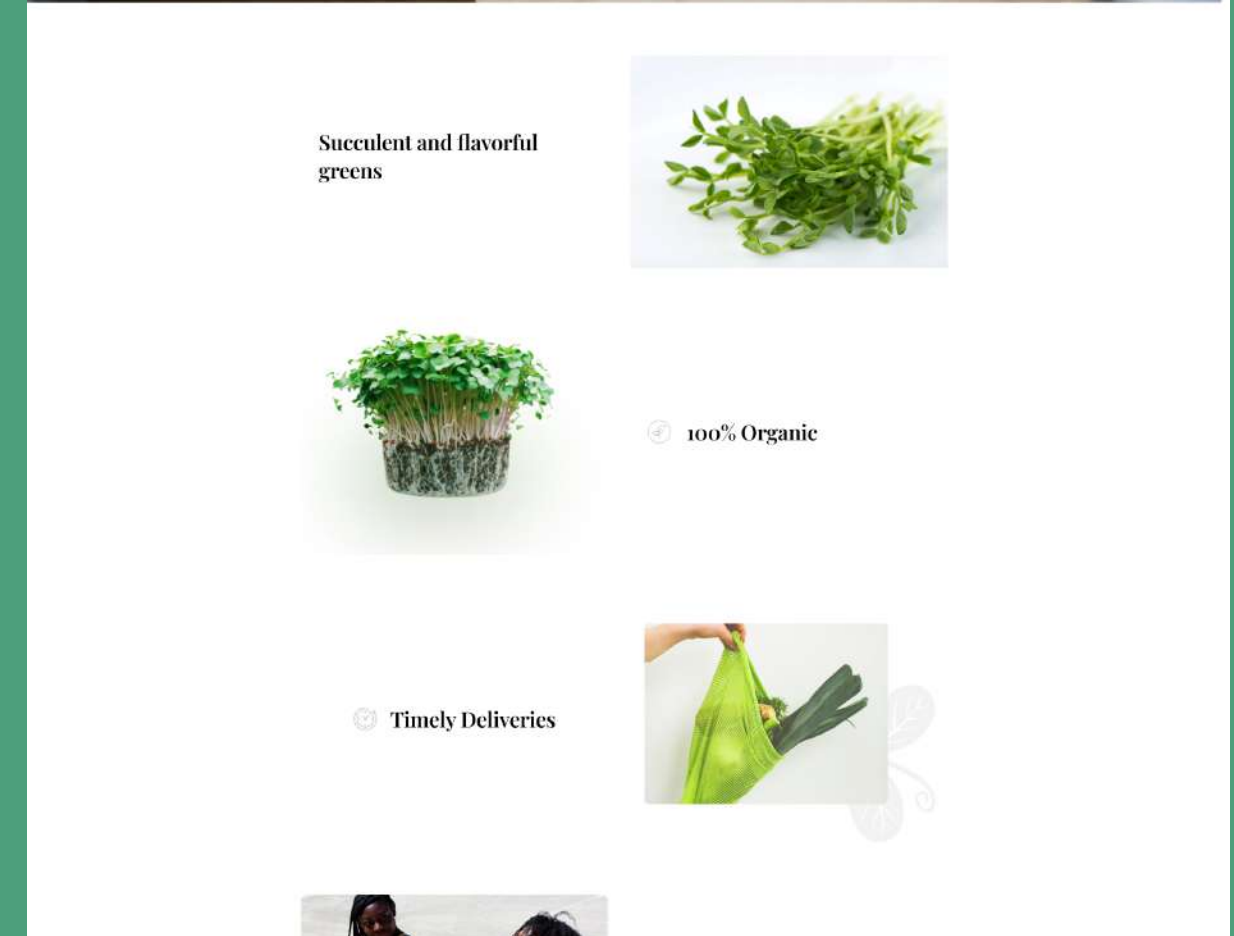
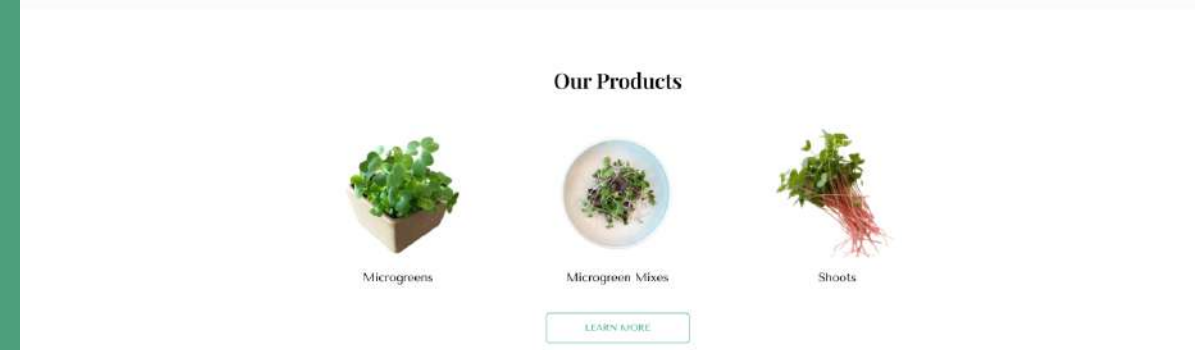
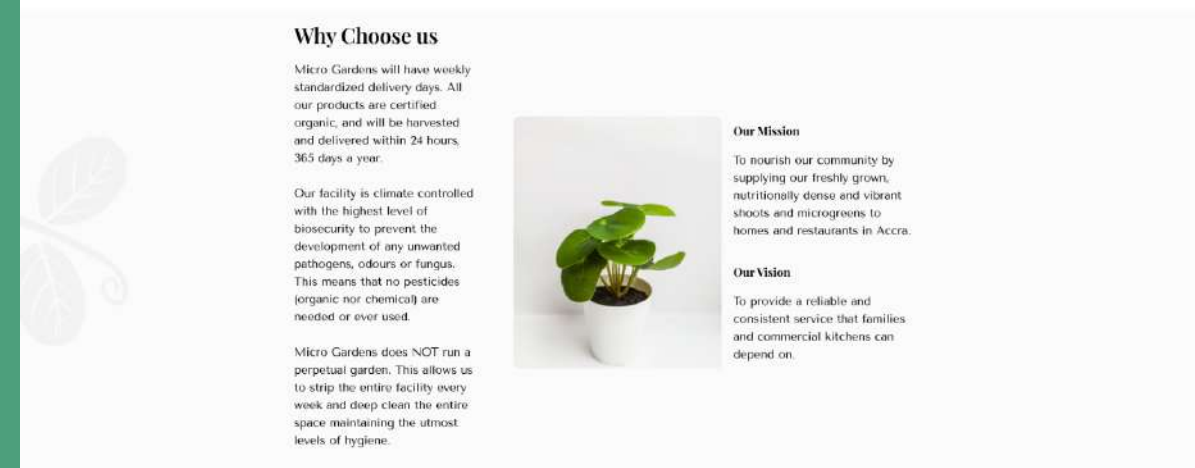
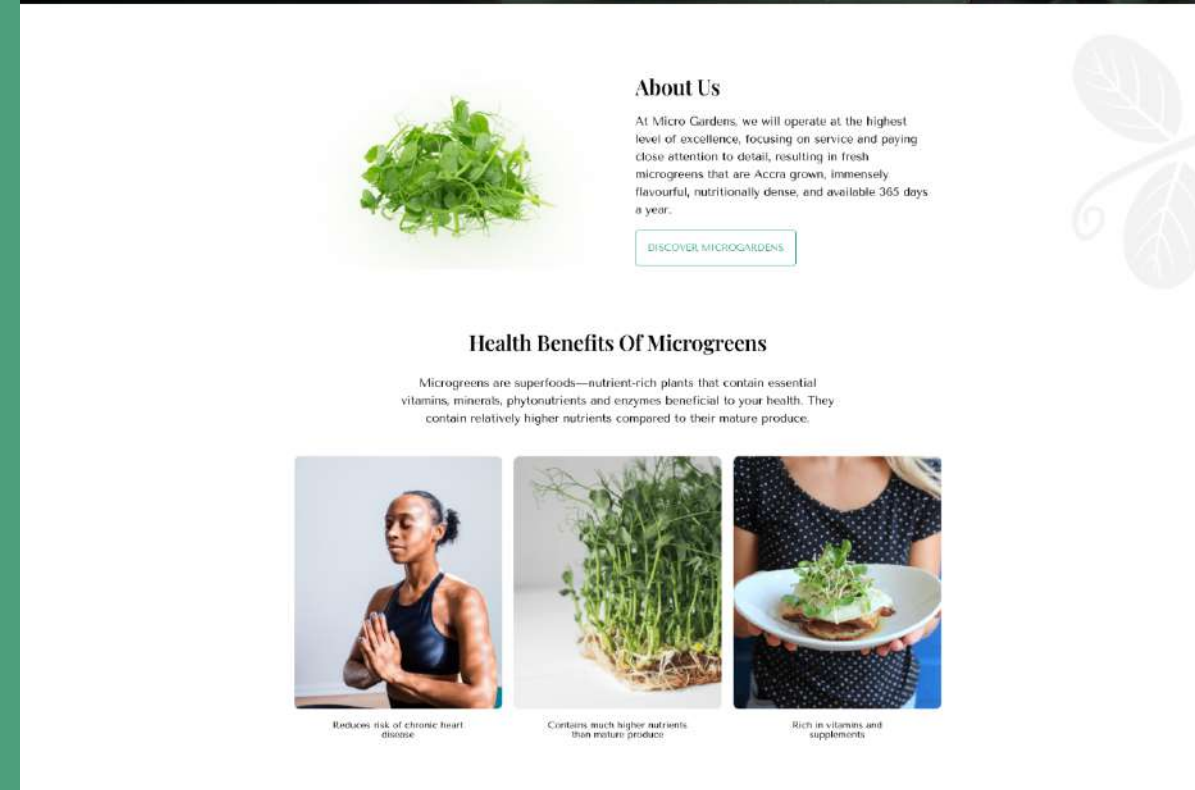
Micro Gardens is dedicated to addressing the challenge of inconsistent supply of farm-fresh produce and the impact of rising food costs. They achieve this by implementing adequate operating procedures and promoting standard growing practices on farms.

Services      Web design  
                    Web Development

Industries      Food Industry  
                    Agriculture  
                    Enterprise  
                    Healthcare  
                    e-Commerce  
                    Advertising and marketing

[microgardens.co](http://microgardens.co)

ThemeWire      themewire.co



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themewire.co

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